

# Global Surface Treatment Chemicals Market

## 2023-2029

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### Abstracts

Surface treatment chemicals are chemical compounds used to treat the surface of materials to improve their properties or performance. Surface treatment chemicals are used in a wide range of industries, including aerospace, automotive, electronics, and construction. According to the latest data, the market size of the global surface treatment chemicals sector is expected to rise by USD 2.4 billion with a CAGR of 4.74% by the end of 2029. The demand for surface treatment chemicals is driven by the need to improve the performance and durability of materials, as well as the increasing focus on sustainability and environmental regulations. The demand for surface treatment chemicals is driven by the need to improve the performance and durability of materials, as well as the increasing focus on sustainability and environmental regulations.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global surface treatment chemicals market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the base materials, chemical types, application, and region. The global market for surface treatment chemicals can be segmented by base materials: metal substrates, plastic and composite substrates, others. The metal substrates segment held the largest revenue share in 2022. Surface treatment chemicals market is further segmented by chemical types: cleaning chemicals, corrosion and weather protection chemicals, plating chemicals, others. Among these, the corrosion and weather protection chemicals segment was accounted for the highest

revenue generator in 2022. Based on application, the surface treatment chemicals market is segmented into: automotive, construction, electrical and electronics, machinery, others. The automotive segment captured the largest share of the market in 2022. On the basis of region, the surface treatment chemicals market also can be divided into: North America, Europe, Asia-Pacific, Middle East and Africa, South America. According to the research, Asia-Pacific had the largest share in the global surface treatment chemicals market.

### Market Segmentation

By base materials: metal substrates, plastic and composite substrates, others

By chemical types: cleaning chemicals, corrosion and weather protection chemicals, plating chemicals, others

By application: automotive, construction, electrical and electronics, machinery, others

By region: North America, Europe, Asia-Pacific, Middle East and Africa, South America

The report has also analysed the competitive landscape of the global surface treatment chemicals market with some of the key players being Chemetall GmbH (BASF SE), Solvay S.A., PPG Industries, Inc., Henkel AG & Co. KGaA, Nippon Paint Holdings Co., Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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### Scope of the Report

To analyze and forecast the market size of the global surface treatment chemicals market.

To classify and forecast the global surface treatment chemicals market based on base materials, chemical types, application, region.

To identify drivers and challenges for the global surface treatment chemicals market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global surface treatment chemicals market.

To identify and analyze the profile of leading players operating in the global surface treatment chemicals market.

### Why Choose This Report

Gain a reliable outlook of the global surface treatment chemicals market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.  
Print authentication provided for the single-user license.

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Chemetall GmbH (BASF SE)  
Solvay S.A.  
PPG Industries, Inc.  
Henkel AG & Co. KGaA  
Nippon Paint Holdings Co., Ltd.

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