

Global Supply Chain Management (SCM) Market 2023-2029

<https://marketpublishers.com/r/G3F4020B363BEN.html>

Date: March 2023

Pages: 79

Price: US\$ 2,350.00 (Single User License)

ID: G3F4020B363BEN

Abstracts

Effective supply chain management (SCM) is critical for business success, as it streamlines the production, logistics, and delivery of goods and services. SCM delivers benefits that help organizations operate more efficiently and effectively, while balancing customer requirements while optimizing costs. According to the latest research, the global supply chain management market is poised to grow by USD 18.5 billion during 2023-2029, progressing at a CAGR of 9.15% during the forecast period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global supply chain management market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the component, solution type, user type, end user, and region. The global market for supply chain management can be segmented by component: solution, services. The solution segment is estimated to account for the largest share of the global supply chain management market. Supply chain management market is further segmented by solution type: transportation management system, warehouse management system, sourcing & procurement, supply chain planning, manufacturing execution system. The supply chain planning segment held the largest revenue share in 2022. Based on user type, the supply chain management market is segmented into: small & medium sized enterprises, large enterprises. Globally, the large enterprises segment made up the largest share of the supply chain management market. On the basis of end user, the supply chain management market also can be divided into:

consumer, healthcare, manufacturing, food and beverages, transportation, automotive, others. The food and beverages segment was the largest contributor to the global supply chain management market in 2022. Supply chain management market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

Market Segmentation

By component: solution, services

By solution type: transportation management system, warehouse management system, sourcing & procurement, supply chain planning, manufacturing execution system

By user type: small & medium sized enterprises, large enterprises

By end user: consumer, healthcare, manufacturing, food and beverages, transportation, automotive, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report has also analysed the competitive landscape of the global supply chain management market with some of the key players being The Descartes Systems Group, Manhattan Associates, Inc., SAP SE, Oracle Corporation, Infor Inc., IBM Corporation, Kinaxis Inc., Blue Yonder Group Inc., Coupa Software Incorporated, One Network Enterprises, Inc., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global supply chain management market.

To classify and forecast the global supply chain management market based on component, solution type, user type, end user, region.

To identify drivers and challenges for the global supply chain management market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global supply chain management market.

To identify and analyze the profile of leading players operating in the global supply chain management market.

Why Choose This Report

Gain a reliable outlook of the global supply chain management market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.
The market estimate for ease of analysis across scenarios in Excel format.
Strategy consulting and research support for three months.
Print authentication provided for the single-user license.

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Large enterprises

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Manufacturing
Food and beverages
Transportation
Automotive
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PART 9. MARKET BREAKDOWN BY REGION

North America
Europe
Asia-Pacific
MEA (Middle East and Africa)
Latin America

PART 10. KEY COMPANIES

The Descartes Systems Group
Manhattan Associates, Inc.
SAP SE
Oracle Corporation
Infor Inc.
IBM Corporation
Kinaxis Inc.
Blue Yonder Group Inc.
Coupa Software Incorporated
One Network Enterprises, Inc.

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