

Global Sunglasses Market 2023-2029

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Abstracts

Sunglasses have both functional and fashionable benefits, and are essential for protecting the eyes from UV radiation, reducing glare and improving visibility in bright conditions. According to the latest data, the market size of the global sunglasses sector is expected to rise by USD 11.1 billion with a CAGR of 7.57% by the end of 2029.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global sunglasses market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, distribution channel, and region. The global market for sunglasses can be segmented by product: polarized, non-polarized. According to the research, the non-polarized segment had the largest share in the global sunglasses market. Sunglasses market is further segmented by distribution channel: online, offline. In 2022, the offline segment made up the largest share of revenue generated by the sunglasses market. Based on region, the sunglasses market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Among these, Europe was accounted for the highest revenue generator in 2022.

Market Segmentation

By product: polarized, non-polarized

By distribution channel: online, offline

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report explores the recent developments and profiles of key vendors in the Global

Sunglasses Market, including Charmant Inc., De Rigo Vision S.p.A., Fielmann AG, Luxottica Group S.p.A., LVMH, Maui Jim, Inc., Safilo Group S.p.A., Specsavers Optical Group Ltd, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global sunglasses market.

To classify and forecast the global sunglasses market based on product, distribution channel, region.

To identify drivers and challenges for the global sunglasses market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global sunglasses market.

To identify and analyze the profile of leading players operating in the global sunglasses market.

Why Choose This Report

Gain a reliable outlook of the global sunglasses market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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De Rigo Vision S.p.A.

Fielmann AG

Luxottica Group S.p.A.

LVMH

Maui Jim, Inc.

Safilo Group S.p.A.

Specsavers Optical Group Ltd

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