

# Global Strategy Consulting Market 2023-2029

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## Abstracts

The global strategy consulting market size is projected to grow by USD 17.2 billion from 2023 to 2029, registering a CAGR of 5.81 percent, according to the latest market data. Strategy consulting is a management consulting service that focuses on helping organizations develop and implement strategies to achieve their goals and objectives. Strategy consultants work with clients to identify opportunities for growth, improve operational efficiency, and optimize organizational performance. Strategy consulting is a management consulting service that focuses on helping organizations develop and implement strategies to achieve their goals and objectives. Strategy consultants work with clients to identify opportunities for growth, improve operational efficiency, and optimize organizational performance.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global strategy consulting market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the service, organization size, end user, and region. The global market for strategy consulting can be segmented by service: business & corporate strategy, innovation strategy and delivery, transaction strategy, people strategy, technology strategy, others. The business & corporate strategy segment is estimated to account for the largest share of the global strategy consulting market. Strategy consulting market is further segmented by organization size: large enterprises, SMEs. The large enterprises segment held the largest revenue share in 2022. Based on end user, the strategy consulting market is segmented into: IT & telecommunication, manufacturing, healthcare, pharmaceutical, financial, retail, others. Globally, the

financial segment made up the largest share of the strategy consulting market. On the basis of region, the strategy consulting market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America was the largest contributor to the global strategy consulting market in 2022.

The business & corporate strategy market is further segmented into value creation strategy and shareholder activism defense, M&A, transactions, and post-merger integration, strategic planning excellence, finance function excellence, risk management, new market entry opportunities, digital transformation strategy, go-to-market strategy, others. The M&A, transactions, and post-merger integration segment held the largest share of the global strategy consulting market in 2022 and is anticipated to hold its share during the forecast period. Furthermore, the innovation strategy and delivery market has been categorized into business model innovation, corporate venturing, product innovation & engineering. In 2022, the business model innovation segment made up the largest share of revenue generated by the strategy consulting market. The transaction strategy market is further divided into operational and IT diligence, commercial & vendor due diligence, integration strategy planning and execution, divestiture strategy planning and execution, value realization and tracking, others. Among these, the integration strategy planning and execution segment was accounted for the highest revenue generator in 2022. The people strategy market is further segmented into leadership development, talent development, upskilling, and reskilling, organizational culture, learning programs, digital HR, others. The leadership development segment held the largest share of the global strategy consulting market in 2022 and is anticipated to hold its share during the forecast period. Furthermore, the technology strategy market has been categorized into cloud strategy & advisory, intelligent operating model & innovation, resilient architecture, analytics & automation, others. In 2022, the intelligent operating model & innovation segment made up the largest share of revenue generated by the strategy consulting market.

### Market Segmentation

By service: business & corporate strategy, innovation strategy and delivery, transaction strategy, people strategy, technology strategy, others

By organization size: large enterprises, SMEs

By end user: IT & telecommunication, manufacturing, healthcare, pharmaceutical, financial, retail, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report has also analysed the competitive landscape of the global strategy

consulting market with some of the key players being Deloitte Touche Tohmatsu Limited, PricewaterhouseCoopers (PwC), Ernst & Young Ltd., KPMG International Cooperative, Accenture plc, McKinsey & Company, Boston Consulting Group, Inc., Bain & Company, Oliver Wyman Inc., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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### Scope of the Report

To analyze and forecast the market size of the global strategy consulting market.

To classify and forecast the global strategy consulting market based on service, organization size, end user, region.

To identify drivers and challenges for the global strategy consulting market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global strategy consulting market.

To identify and analyze the profile of leading players operating in the global strategy consulting market.

### Why Choose This Report

Gain a reliable outlook of the global strategy consulting market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

## Contents

### **PART 1. INTRODUCTION**

Report description  
Objectives of the study  
Market segment  
Years considered for the report  
Currency  
Key target audience

### **PART 2. METHODOLOGY**

### **PART 3. EXECUTIVE SUMMARY**

### **PART 4. MARKET OVERVIEW**

Introduction  
Drivers  
Restrains

### **PART 5. MARKET BREAKDOWN BY SERVICE**

Business & corporate strategy  
Innovation strategy and delivery  
Transaction strategy  
People strategy  
Technology strategy  
Others

### **PART 6. MARKET BREAKDOWN BY ORGANIZATION SIZE**

Large enterprises  
SMEs

### **PART 7. MARKET BREAKDOWN BY END USER**

IT & telecommunication  
Manufacturing

Healthcare  
Pharmaceutical  
Financial  
Retail  
Others

## **PART 8. MARKET BREAKDOWN BY REGION**

North America  
Europe  
Asia-Pacific  
MEA (Middle East and Africa)  
Latin America

## **PART 9. KEY COMPANIES**

Deloitte Touche Tohmatsu Limited  
PricewaterhouseCoopers (PwC)  
Ernst & Young Ltd.  
KPMG International Cooperative  
Accenture plc  
McKinsey & Company  
Boston Consulting Group, Inc.  
Bain & Company  
Oliver Wyman Inc.

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