

# Global Stock Images and Videos Market 2023-2029

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## Abstracts

Stock images and videos are electronic photograph and videos used for creative or business purposes in lieu of hiring a photographer for a given project. According to market research study published by Gen Consulting Company, the global stock images and videos market is expected to reach approximately USD 6,739 million, representing a CAGR of 6.1% during the forecast period 2023-2029.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global stock images and videos market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, license, source, application, end user, and region. The global market for stock images and videos can be segmented by product: stock images, stock videos. Among these, the stock images segment was accounted for the highest revenue generator in 2022. Stock images and videos market is further segmented by license: royalty free (RF), royalty managed (RM). The RM segment is estimated to account for the largest share of the global stock images and videos market. Based on source, the stock images and videos market is segmented into: macrostock, microstock. The macrostock segment held the largest share of the global stock images and videos market in 2022 and is anticipated to hold its share during the forecast period. On the basis of application, the stock images and videos market also can be divided into: commercial, editorial, others. In 2022, the commercial segment made up the largest share of revenue generated by the stock images and videos market. Stock images and videos market by end user is categorized into: marketers, films & TV producers, media & publishing companies, businesses & individual, others. The stock

images and videos market by region can be segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

### Market Segmentation

By product: stock images, stock videos

By license: royalty free (RF), royalty managed (RM)

By source: macrostock, microstock

By application: commercial, editorial, others

By end user: marketers, films & TV producers, media & publishing companies, businesses & individual, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report has also analysed the competitive landscape of the global stock images and videos market with some of the key players being Adobe Inc., Aflo Co., Ltd., agefotostock Spain, S.L., amanaimages inc., Artlist Ltd., Can Stock Photo Inc., Cimpres plc (Depositphotos), Coinaphoto Ireland Ltd, Dissolve Inc., Dreamstime.com, LLC, Envato Pty Ltd., Footage Firm Inc. (Storyblocks), Freepik Company S.L., Getty Images, Inc., Inimage Lab Pte. Ltd. (123RF), Mash Audio Visuals Pvt. Ltd., Masterfile Corporation (Design Pics Inc), NHK International, Inc. (NHK Video Bank), PA Media Group (Alamy Ltd.), Pexels GmbH, PIXTA Inc., Publitek, Inc. dba Fotosearch, LLC, Shanghai Yingmai cultural Communication Co., Ltd. (ImagineChina), Shutterstock, Inc., Stocksy United, The Associated Press (AP Images), Visual China Group Co., Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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### Scope of the Report

To analyze and forecast the market size of the global stock images and videos market.

To classify and forecast the global stock images and videos market based on product, license, source, application, end user, region.

To identify drivers and challenges for the global stock images and videos market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global stock images and videos market.

To identify and analyze the profile of leading players operating in the global stock images and videos market.

### Why Choose This Report

Gain a reliable outlook of the global stock images and videos market forecasts from

2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

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Adobe Inc.

Aflo Co., Ltd.

agefotostock Spain, S.L.

amanaimages inc.

Artlist Ltd.

Can Stock Photo Inc.

Cimpres plc (Depositphotos)

Coinaphoto Ireland Ltd

Dissolve Inc.

Dreamstime.com, LLC

Envato Pty Ltd.

Footage Firm Inc. (Storyblocks)

Freepik Company S.L.

Getty Images, Inc.

Inmagine Lab Pte. Ltd. (123RF)

Mash Audio Visuals Pvt. Ltd.

Masterfile Corporation (Design Pics Inc)

NHK International, Inc. (NHK Video Bank)

PA Media Group (Alamy Ltd.)

Pexels GmbH

PIXTA Inc.

Publitek, Inc. dba Fotosearch, LLC

Shanghai Yingmai cultural Communication Co., Ltd. (ImagineChina)

Shutterstock, Inc.

Stocksy United

The Associated Press (AP Images)

Visual China Group Co., Ltd.

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