

# Global Stevia Market 2022-2028

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## **Abstracts**

Stevia is a small perennial herb belonging to the Asteraceae family, in the genus Stevia. Its scientific name is Stevia rebaudiana. Stevia contains natural compounds, especially stevioside and rebaudioside A, that are estimated to be 150-400 times sweeter than saccharose. Stevia sweetener can be used in food & beverages, as health & sports nutrition, and in pharmaceuticals and personal care products. The global stevia market is projected to rise by USD 323 million by 2028, according to a new report by Gen Consulting Company. It is anticipated to expand at a CAGR of 7.6 percent during the forecast period.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global stevia market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the stevia industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the form, application, and region. The global market for stevia can be segmented by form: liquid, powder, others. Stevia market is further segmented by application: bakery and confectionery, beverages, dairy products, dietary supplements, pharmaceuticals, others. Based on region, the stevia market is segmented into: Asia Pacific, Europe, North America, Rest of the World (RoW).

By form:	rm:
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liquid

powder



#### others

By application:		
b	akery and confectionery	
b	peverages	
d	airy products	
d	lietary supplements	
p	harmaceuticals	
O	thers	
By regior	n:	
А	asia Pacific	
Е	Europe	
N	North America	
R	Rest of the World (RoW)	

The report explores the recent developments and profiles of key vendors in the Global Stevia Market, including Blue California Ingredients Inc., Cargill, Incorporated, Chenguang Biotech Group Co., Ltd., Dongtai Haorui Biological Technology Co., Ltd., Ganzhou Julong High Tech Industrial Co., Ltd., GLG Life Tech Corporation, Guilin Layn Natural Ingredients Corp., Heilongjiang Land Reclamation Huiju Hailin Stevioside Co., Ltd., Ingredion Incorporated, Merisant Company, Morita Kagaku Kogyo Co., Ltd., Nippon Paper Industries Co., Ltd., PureCircle Limited, Qingdao Runde Biotechnology Co., Ltd., Qingdao Runhao Stevia High Tech Company Limited, Qufu Tianyuan Biotechnology Co., Ltd., Shandong Huaxian Stevia Co., Ltd., Shandong Shengxiangyuan Biotechnology Co., Ltd., Sunwin Stevia International, Inc., Sweet



Green Fields Co., Ltd., Xinghua GL Stevia Co., Ltd., Zhucheng Haotian Pharm Co., Ltd., among others.

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#### Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

## Scope of the Report

To analyze and forecast the market size of the global stevia market.

To classify and forecast the global stevia market based on form, application, region.

To identify drivers and challenges for the global stevia market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global stevia market.

To identify and analyze the profile of leading players operating in the global stevia market.

#### Why Choose This Report

Gain a reliable outlook of the global stevia market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.



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Rest of the World (RoW)

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Blue California Ingredients Inc.

Cargill, Incorporated

Chenguang Biotech Group Co., Ltd.

Dongtai Haorui Biological Technology Co., Ltd.

Ganzhou Julong High Tech Industrial Co., Ltd.

**GLG Life Tech Corporation** 



Guilin Layn Natural Ingredients Corp.

Heilongjiang Land Reclamation Huiju Hailin Stevioside Co., Ltd.

Ingredion Incorporated

Merisant Company

Morita Kagaku Kogyo Co., Ltd.

Nippon Paper Industries Co., Ltd.

PureCircle Limited

Qingdao Runde Biotechnology Co., Ltd.

Qingdao Runhao Stevia High Tech Company Limited

Qufu Tianyuan Biotechnology Co., Ltd.

Shandong Huaxian Stevia Co., Ltd.

Shandong Shengxiangyuan Biotechnology Co., Ltd.

Sunwin Stevia International, Inc.

Sweet Green Fields Co., Ltd.

Xinghua GL Stevia Co., Ltd.

Zhucheng Haotian Pharm Co., Ltd.

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