

# Global Stand Mixer Market 2022-2028

<https://marketpublishers.com/r/GCDAFCCE38BFEN.html>

Date: July 2022

Pages: 75

Price: US\$ 2,600.00 (Single User License)

ID: GCDAFCCE38BFEN

## Abstracts

A stand mixer is a kitchen device that uses a gear-driven mechanism to rotate a set of beaters in a bowl containing the food or liquids to be prepared by mixing them. As compared to hand mixers, a stand mixer is a more convenient, faster, and mess-free appliance. From pizza dough to all types of bread doughs, a sturdy mixer with a dough hook attachment can knead them all. The global stand mixer market was valued at USD 1,771 million in 2021 to USD 2,459 million by 2028, progressing at a CAGR of 4.8% from 2022 to 2028, according to Gen Consulting Company.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global stand mixer market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the stand mixer industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, distribution channel, end user, and region. The global market for stand mixer can be segmented by product: bowl-lift stand mixers, tilt-head stand mixers. The bowl-lift stand mixers segment is estimated to account for the largest share of the global stand mixer market. Stand mixer market is further segmented by distribution channel: online retailing, specialty stores, supermarkets and hypermarkets, others. The supermarkets and hypermarkets segment held the largest revenue share in 2021. Based on end user, the stand mixer market is segmented into: commercial, residential. On the basis of region, the stand mixer market also can be divided into: North America, Asia Pacific, Europe, Rest of the World (ROW).

By product:

bowl-lift stand mixers

tilt-head stand mixers

By distribution channel:

online retailing

specialty stores

supermarkets and hypermarkets

others

By end user:

commercial

residential

By region:

North America

Asia Pacific

Europe

Rest of the World (ROW)

The report has also analysed the competitive landscape of the global stand mixer market with some of the key players being Ankarsrum Kitchen AB, Breville, PTY, Ltd, DE Longhi Industrial S.A., Hamilton Beach Brands Holding Company, Kenwood Limited, Koninklijke Philips N.V., Panasonic Holdings Corporation, Smeg Group S.p.A., The Hobart Corporation, The Whirlpool Corporation, among others.

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### Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

### Scope of the Report

To analyze and forecast the market size of the global stand mixer market.

To classify and forecast the global stand mixer market based on product, distribution channel, end user, region.

To identify drivers and challenges for the global stand mixer market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global stand mixer market.

To identify and analyze the profile of leading players operating in the global stand mixer market.

### Why Choose This Report

Gain a reliable outlook of the global stand mixer market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Ankarsrum Kitchen AB

Breville, PTY, Ltd

DE Longhi Industrial S.A.

Hamilton Beach Brands Holding Company

Kenwood Limited

Koninklijke Philips N.V.

Panasonic Holdings Corporation

Smeg Group S.p.A.

The Hobart Corporation

The Whirlpool Corporation

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