

Global Sports Analytics Market 2022-2028

<https://marketpublishers.com/r/G0B47AD35C16EN.html>

Date: July 2022

Pages: 76

Price: US\$ 2,600.00 (Single User License)

ID: G0B47AD35C16EN

Abstracts

Sports analytics is a field that applies data analysis techniques to analyze various components of the sports industry, such as player performance, business performance, recruitment, and more. Gen Consulting Company predicts global sports analytics market will grow from USD 1,614 million in 2021 to USD 5,584 million by 2028, achieving a CAGR of 19.4 percent, according to the latest edition of the Global Sports Analytics Market Report.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global sports analytics market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the sports analytics industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the component, type, sport, deployment model, application, and region. The global market for sports analytics can be segmented by component: solutions, services. The solutions segment captured the largest share of the market in 2021. Sports analytics market is further segmented by type: on field, off field. The on field segment held the largest share of the global sports analytics market in 2021 and is anticipated to hold its share during the forecast period. Based on sport, the sports analytics market is segmented into: baseball, cricket, football, rugby, others. On the basis of deployment model, the sports analytics market also can be divided into: on premises, cloud based. Among these, the cloud based segment was accounted for the highest revenue generator in 2021. Sports analytics market by application is categorized into: performance tracking and analysis, health assessment and injury prediction, fan engagement and digital experience analysis, event ticket pricing and merchandise sales, player scouting & valuation, others. The sports analytics market by region can be segmented into: Asia Pacific, Europe, North America, Rest of the World

(RoW).

By component:

solutions

services

By type:

on field

off field

By sport:

baseball

cricket

football

rugby

others

By deployment model:

on premises

cloud based

By application:

performance tracking and analysis

health assessment and injury prediction

fan engagement and digital experience analysis

event ticket pricing and merchandise sales

player scouting & valuation

others

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The report also provides a detailed analysis of several leading sports analytics market vendors that include Accenture plc, Agile Sports Technologies, Inc., Catapult Group International Ltd., Deltatre S.p.A., Experfy Inc., International Business Machines Corporation, Oracle Corporation, Salesforce, Inc., SAP SE, SAS Institute Inc., Sportradar AG, Stats Perform, TruMedia Networks, Inc., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global sports analytics market.

To classify and forecast the global sports analytics market based on component, type, sport, deployment model, application, region.

To identify drivers and challenges for the global sports analytics market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global sports analytics market.

To identify and analyze the profile of leading players operating in the global sports analytics market.

Why Choose This Report

Gain a reliable outlook of the global sports analytics market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Contents

PART 1. INTRODUCTION

Report description
Objectives of the study
Market segment
Years considered for the report
Currency
Key target audience

PART 2. METHODOLOGY

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

Introduction
Drivers
Restraints
Impact of COVID-19 pandemic

PART 5. MARKET BREAKDOWN BY COMPONENT

Solutions
Services

PART 6. MARKET BREAKDOWN BY TYPE

On field
Off field

PART 7. MARKET BREAKDOWN BY SPORT

Baseball
Cricket
Football
Rugby
Others

PART 8. MARKET BREAKDOWN BY DEPLOYMENT MODEL

On premises

Cloud based

PART 9. MARKET BREAKDOWN BY APPLICATION

Performance tracking and analysis

Health assessment and injury prediction

Fan engagement and digital experience analysis

Event ticket pricing and merchandise sales

Player scouting & valuation

Others

PART 10. MARKET BREAKDOWN BY REGION

Asia Pacific

Europe

North America

Rest of the World (RoW)

PART 11. KEY COMPANIES

Accenture plc

Agile Sports Technologies, Inc.

Catapult Group International Ltd.

Deltatre S.p.A.

Experfy Inc.

International Business Machines Corporation

Oracle Corporation

Salesforce, Inc.

SAP SE

SAS Institute Inc.

Sportradar AG

Stats Perform

TruMedia Networks, Inc.

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