

# Global Sourdough Market 2023

<https://marketpublishers.com/r/G3D6A1081E0CEN.html>

Date: June 2023

Pages: 87

Price: US\$ 2,750.00 (Single User License)

ID: G3D6A1081E0CEN

## Abstracts

Sourdough is a natural leavening ingredient consisting of flour and water. Also known as a bread starter, sourdough plays a vital role in providing structure and taste to baked products. The microorganisms present within the sourdough, including wild yeasts and lactic bacteria, utilize the starch and minerals found in flour to ferment and increase the volume of bread. As a result of this fermentation process, organic molecules are produced, creating the distinct flavors associated with sourdough. The global sourdough market is expected to increase by USD 1.0 billion, at a compound annual growth rate (CAGR) of 5.65% from 2023 to 2029, according to the latest edition of the Global Sourdough Market Report.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global sourdough market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

### Market Segmentation

Product: type I sourdough, type II sourdough, type III sourdough

Application: bread and buns, cakes and pastries, cookies, pizza base, others

Region: Asia-Pacific, Europe, North America, Middle East and Africa (MEA), South America

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, application, and region. The global market for sourdough can be segmented by product: type I sourdough, type II sourdough, type III sourdough. Globally, the type III sourdough segment made up the largest share of the sourdough market.

The sourdough market is further segmented by application, including bread and buns, cakes and pastries, cookies, pizza base, and others. Among these segments, the bread and buns segment captured the largest share of the market in 2022. This segment's dominance can be attributed to the wide range of sourdough bread available in the market, such as Altamura bread, San Francisco bread, rye bread, French bread, wheat bread, croissants, and panettone. The availability of this diverse portfolio of bread variants is expected to support the growth of the bread and buns segment in the global market. These bread variants offer not only a variety of flavors but also provide nutritional benefits due to the flour used in their preparation. The presence of sourdough fermentation in these breads contributes to their unique taste and texture while also enhancing their nutritional profile. This wide range of options and the associated benefits are projected to drive the demand for sourdough bread and support the growth of the bread and buns segment in the global market over the forecast period.

Based on region, the sourdough market is segmented into: Asia-Pacific, Europe, North America, Middle East and Africa (MEA), South America. According to the research, Europe had the largest share in the global sourdough market. This dominance is projected to continue over the forecast period, driven by major economies such as the UK, Germany, and France. These countries contribute significantly to the maximum revenue of the regional sourdough market. Europe's strong position in the sourdough market can be attributed to the presence of bakery products in the region for centuries. The long-standing tradition of baking in Europe has established a strong demand for sourdough bread. Additionally, Europe has a high number of small, medium, and large bakeries compared to other regions. This abundance of bakeries further supports the dominant share of the region in the global market.

#### Major Companies and Competitive Landscape

The report also provides a detailed analysis of several leading sourdough market vendors that include Brolite Products Inc., EMU AG dba BAKELS, Ernst Bocker GmbH & Co. KG, Goodmills Group GmbH, IREKS GmbH, King Arthur Baking Company Inc., Lallemand Inc., Lesaffre et Compagnie SA, Pak Group LLC, Philibert Savours SAS, Puratos NV, Swiss Bake Ingredients Pvt. Ltd, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

#### Scope of the Report

To analyze and forecast the market size of the global sourdough market.

To classify and forecast the global sourdough market based on product, application, region.

To identify drivers and challenges for the global sourdough market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global sourdough market.

To identify and analyze the profile of leading players operating in the global sourdough market.

#### Why Choose This Report

Gain a reliable outlook of the global sourdough market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

## Contents

### **PART 1. INTRODUCTION**

- 1.1 Description
- 1.2 Objectives of The Study
- 1.3 Market Segment
- 1.4 Years Considered for The Report
- 1.5 Currency
- 1.6 Key Target Audience

### **PART 2. RESEARCH METHODOLOGY**

- 2.1 Primary Research
- 2.2 Secondary Research

### **PART 3. EXECUTIVE SUMMARY**

### **PART 4. MARKET OVERVIEW**

- 4.1 Introduction
- 4.2 Drivers
- 4.3 Restraints

### **PART 5. GLOBAL SOURDOUGH MARKET BY PRODUCT**

- 5.1 Type I sourdough
- 5.2 Type II sourdough
- 5.3 Type III sourdough

### **PART 6. GLOBAL SOURDOUGH MARKET BY APPLICATION**

- 6.1 Bread and buns
- 6.2 Cakes and pastries
- 6.3 Cookies
- 6.4 Pizza base
- 6.5 Others

### **PART 7. GLOBAL SOURDOUGH MARKET BY REGION**

- 7.1 Asia-Pacific
- 7.2 Europe
- 7.3 North America
- 7.4 Middle East and Africa (MEA)
- 7.5 South America

## **PART 8. COMPANY PROFILES**

- 8.1 Brolite Products Inc.
  - 8.2 EMU AG dba BAKELS
  - 8.3 Ernst Bocker GmbH & Co. KG
  - 8.4 Goodmills Group GmbH
  - 8.5 IREKS GmbH
  - 8.6 King Arthur Baking Company Inc.
  - 8.7 Lallemand Inc.
  - 8.8 Lesaffre et Compagnie SA
  - 8.9 Pak Group LLC
  - 8.10 Philibert Savours SAS
  - 8.11 Puratos NV
  - 8.12 Swiss Bake Ingredients Pvt. Ltd
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