

Global Snus Market 2022-2028

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Abstracts

According to latest analysis by Gen Consulting Company, the global snus market is poised to grow by USD 0.7 billion during 2022-2028, progressing at a CAGR of 4.1% during the forecast period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global snus market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the snus industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, and region. The global market for snus can be segmented by product: loose, portion. The portion segment held the largest share of the global snus market in 2021 and is anticipated to hold its share during the forecast period. Snus market is further segmented by region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Globally, Europe made up the largest share of the snus market.

The portion market is further segmented into original, white, others. In 2021, the original segment made up the largest share of revenue generated by the snus market.

Market Segmentation

By product: loose, portion

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The global snus market report offers detailed information on several market vendors, including Altria Group, Inc., British American Tobacco plc, GN Tobacco Sweden AB, Gotlands Snus AB, Imperial Brands plc, Japan Tobacco Inc., Others, Swedish Match AB, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global snus market.

To classify and forecast the global snus market based on product, region.

To identify drivers and challenges for the global snus market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global snus market.

To identify and analyze the profile of leading players operating in the global snus market.

Why Choose This Report

Gain a reliable outlook of the global snus market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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GN Tobacco Sweden AB

Gotlands Snus AB

Imperial Brands plc

Japan Tobacco Inc.

Others

Swedish Match AB

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