

Global Smart Vineyard Management Market 2023-2029

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Abstracts

Vineyard management encompasses practices conducted in the vineyard associated with growing grapes and maintaining the vineyard resource. A vineyard management system helps in remote monitoring of vineyards by combining hardware and software platforms. Wireless sensors deployed in the vineyard collect micro-climatic data, soil data and physical conditions of plants. The collected data is presented on a dashboard in the form of interactive visualizations to derive valuable insights that winegrowers can use to make important decisions to improve vineyard operations. According to the latest estimates, the global smart vineyard management market is set to achieve an incremental growth of USD 0.9 billion, accelerating at a CAGR of almost 9.7% during the forecast period 2023-2029.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global smart vineyard management market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the technology, solution, application, and region. The global market for smart vineyard management can be segmented by technology: guidance, sensing, variable-rate technology, others. The sensing segment held the largest revenue share in 2022. Smart vineyard management market is further segmented by solution: hardware, software, services. Among these, the hardware segment was accounted for the highest revenue generator in 2022. Based on application, the smart vineyard management market is segmented into: yield monitoring, crop scouting, harvesting, irrigation management, others. The yield monitoring segment captured the largest share of the market in 2022. On the basis of region, the smart vineyard

management market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. According to the research, Europe had the largest share in the global smart vineyard management market.

Market Segmentation

By technology: guidance, sensing, variable-rate technology, others

By solution: hardware, software, services

By application: yield monitoring, crop scouting, harvesting, irrigation management, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The market research report covers the analysis of key stake holders of the global smart vineyard management market. Some of the leading players profiled in the report include AGRIVI Ltd., ELMIBIT d.o.o. (eVineyard), Fruition Sciences, SAS, ISAGRI SAS, Naio-Technologies SAS, PlantCT Europe Zrt., PrecisionHawk, Inc., Robotnik Automation S.L., S.A.S. ITK, SkySquirrel Technologies Inc. (VineView), SureHarvest Services, LLC, Teejet Technologies LLC, TerraNIS SAS, TracMap Limited, Trimble Inc., Vinelytics LLC, Yanmar Co., Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global smart vineyard management market.

To classify and forecast the global smart vineyard management market based on technology, solution, application, region.

To identify drivers and challenges for the global smart vineyard management market.

To examine competitive developments such as mergers & acquisitions,

agreements, collaborations and partnerships, etc., in the global smart vineyard management market.

To identify and analyze the profile of leading players operating in the global smart vineyard management market.

Why Choose This Report

Gain a reliable outlook of the global smart vineyard management market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Sensing
Variable-rate technology
Others

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Crop scouting
Harvesting

Irrigation management

Others

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North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

PART 9. KEY COMPANIES

AGRIVI Ltd.

ELMIBIT d.o.o. (eVineyard)

Fruition Sciences, SAS

ISAGRI SAS

Naio-Technologies SAS

PlantCT Europe Zrt.

PrecisionHawk, Inc.

Robotnik Automation S.L.

S.A.S. ITK

SkySquirrel Technologies Inc. (VineView)

SureHarvest Services, LLC

Teejet Technologies LLC

TerraNIS SAS

TracMap Limited

Trimble Inc.

Vinelytics LLC

Yanmar Co., Ltd.

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