

Global Smart Pole Market 2022-2028

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Abstracts

The global smart pole market is projected to rise by USD 16.9 billion by 2028, according to a new report by Gen Consulting Company. It is anticipated to expand at a CAGR of 20.2 percent during the forecast period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global smart pole market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the smart pole industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the component, installation type, application, and region. The global market for smart pole can be segmented by component: hardware, software, service. Globally, the hardware segment made up the largest share of the smart pole market. Smart pole market is further segmented by installation type: new installation, retrofit installation. The retrofit installation segment captured the largest share of the market in 2021. Based on application, the smart pole market is segmented into: highway and roadway, public place, railway and harbor, others. According to the research, the public place segment had the largest share in the global smart pole market. On the basis of region, the smart pole market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

The hardware market is further segmented into lighting lamp, pole bracket and pole body, communication device, controller, others. The controller segment was the largest contributor to the global smart pole market in 2021.

Market Segmentation

By component: hardware, software, service

By installation type: new installation, retrofit installation

By application: highway and roadway, public place, railway and harbor, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The global smart pole market report offers detailed information on several market vendors, including Cree, Inc., Eaton Corporation, Echelon Corporation, General Electric Company, Itron Inc., Siemens AG, Signify Holding BV, Silver Spring Networks, Inc., Wipro Limited, Zumtobel Group, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global smart pole market.

To classify and forecast the global smart pole market based on component, installation type, application, region.

To identify drivers and challenges for the global smart pole market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global smart pole market.

To identify and analyze the profile of leading players operating in the global smart pole market.

Why Choose This Report

Gain a reliable outlook of the global smart pole market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Latin America

PART 9. KEY COMPANIES

Cree, Inc.

Eaton Corporation

Echelon Corporation

General Electric Company

Itron Inc.

Siemens AG

Signify Holding BV

Silver Spring Networks, Inc.

Wipro Limited

Zumtobel Group

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