

Global Smart Displays Market 2022-2028

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Abstracts

A smart display is a device that has an integrated touch screen and connects to other systems. According to market research study published by Gen Consulting Company, the market size of the global smart displays sector is expected to rise by USD 135 billion with a CAGR of 14.7% by the end of 2028.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global smart displays market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the smart displays industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the type, product, end user, and region. The global market for smart displays can be segmented by type: consumer electronics, commercial electronics. The consumer electronics segment is estimated to account for the largest share of the global smart displays market. Smart displays market is further segmented by product: automotive displays, smart home displays, smart signage, smartphones, smartwatch displays, others. Based on end user, the smart displays market is segmented into: electronics and optoelectronics, healthcare, hospitality, industrial, transportation, others. Globally, the electronics and optoelectronics segment made up the largest share of the smart displays market. On the basis of region, the smart displays market also can be divided into: Asia Pacific, Europe, North America, Rest of the World (RoW). North America was the largest contributor to the global smart displays market in 2021.

By type:

consumer electronics

commercial electronics

By product:

automotive displays

smart home displays

smart signage

smartphones

smartwatch displays

others

By end user:

electronics and optoelectronics

healthcare

hospitality

industrial

transportation

others

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The report has also analysed the competitive landscape of the global smart displays market with some of the key players being Alphabet Inc., Amazon.com Inc., Apple Inc., Baidu Inc., Barco N.V., BENQ Corporation, BOE Technology Group Co., Ltd., China Star Optoelectronics Technology Co., Ltd. (CSOT), Continental AG, Delphi Automotive Plc, Denso Corporation, Innolux Corporation, Japan Display Inc., Konica Minolta, Inc., Kyocera Corporation, Leyard Optoelectronic Co., Ltd., LG Display Co., Ltd., Magna International Inc., Microsoft Corporation, Panasonic Corporation, Robert Bosch GmbH, Samsung Electronics Co., Ltd., Seiko Epson Corporation, Sharp Corporation, Tainma Micro-Electronics Co., Ltd., Toshiba Corporation, Valeo S.A., Visionox Technology Inc., Visteon Corporation, Xiaomi Corporation, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global smart displays market.

To classify and forecast the global smart displays market based on type, product, end user, region.

To identify drivers and challenges for the global smart displays market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global smart displays market.

To identify and analyze the profile of leading players operating in the global smart displays market.

Why Choose This Report

Gain a reliable outlook of the global smart displays market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Smart home displays
Smart signage
Smartphones
Smartwatch displays
Others

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Electronics and optoelectronics

Healthcare
Hospitality
Industrial
Transportation
Others

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Asia Pacific
Europe
North America
Rest of the World (RoW)

PART 9. KEY COMPANIES

Alphabet Inc.
Amazon.com Inc.
Apple Inc.
Baidu Inc.
Barco N.V.
BENQ Corporation
BOE Technology Group Co., Ltd.
China Star Optoelectronics Technology Co., Ltd. (CSOT)
Continental AG
Delphi Automotive Plc
Denso Corporation
Innolux Corporation
Japan Display Inc.
Konica Minolta, Inc.
Kyocera Corporation
Leyard Optoelectronic Co., Ltd.
LG Display Co., Ltd.
Magna International Inc.
Microsoft Corporation
Panasonic Corporation
Robert Bosch GmbH
Samsung Electronics Co., Ltd.
Seiko Epson Corporation
Sharp Corporation

Tainma Micro-Electronics Co., Ltd.

Toshiba Corporation

Valeo S.A.

Visionox Technology Inc.

Visteon Corporation

Xiaomi Corporation

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