

Global Smart Baby Monitor Market 2023

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Abstracts

Smart baby monitors play a significant role in modern parenting by leveraging technology to enhance parental supervision, improve responsiveness to the baby's needs, and provide valuable insights into the baby's well-being. According to latest analysis, the global smart baby monitor market was USD 922.3 million in 2022 and is expected to reach USD 1,341.7 million in 2029 and register a CAGR of 5.5% during the forecast period, 2023-2029.

This comprehensive industry report provides market estimates and forecasts, accompanied by a detailed examination of the product, distribution channel, and region aspects. It delivers a quantitative analysis of the market, empowering stakeholders to leverage existing market opportunities. Furthermore, the report identifies key segments for potential opportunities and strategies, drawing insights from market trends and the approaches of leading competitors.

The global baby bottle market has been extensively analyzed by categorizing it according to various sub-segments in order to provide accurate forecasts of industry size and assess trends within specific areas.

The global market for smart baby monitor can be segmented by product: audio/video baby monitors, tracking devices. The audio/video baby monitors segment is estimated to account for the largest share of the global smart baby monitor market.

Smart baby monitor market is further segmented by distribution channel: offline, online. The offline segment held the largest revenue share in 2022.

Based on region, the smart baby monitor market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America was the highest contributor to the global smart baby monitor market. Going forward, Asia-

Pacific is projected to witness the highest CAGR during the forecast period.

The report has also analyzed the competitive landscape of the global smart baby monitor market with some of the key players being Anker Innovations Co., Ltd., Dorel Juvenile Group, Inc., iBaby Labs, Inc., Koninklijke Philips N.V., Lorex Technology Inc., Motorola Mobility LLC, Netgear, Inc., Panasonic Holdings Corporation, Samsung Electronics Co., Ltd., Summer Infant, Inc., VTech Holdings Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

Why Choose This Report

Gain a reliable outlook of the global smart baby monitor market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Market Segments Covered in Global Smart Baby Monitor Industry Analysis:

i.) Product

Audio/video baby monitors

Tracking devices

ii.) Distribution channel

Offline

Online

iii.) Region

North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

Contents

PART 1. INTRODUCTION

- 1.1 Description
- 1.2 Objectives of The Study
- 1.3 Market Segment
- 1.4 Years Considered for The Report
- 1.5 Currency
- 1.6 Key Target Audience

PART 2. RESEARCH METHODOLOGY

- 2.1 Primary Research
- 2.2 Secondary Research

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

- 4.1 Introduction
- 4.2 Drivers
- 4.3 Restraints

PART 5. GLOBAL SMART BABY MONITOR MARKET BY PRODUCT

- 5.1 Audio/video baby monitors
- 5.2 Tracking devices

PART 6. GLOBAL SMART BABY MONITOR MARKET BY DISTRIBUTION CHANNEL

- 6.1 Offline
- 6.2 Online

PART 7. GLOBAL SMART BABY MONITOR MARKET BY REGION

- 7.1 North America

- 7.2 Europe
- 7.3 Asia-Pacific
- 7.4 MEA (Middle East and Africa)
- 7.5 Latin America

PART 8. COMPANY PROFILES

- 8.1 Anker Innovations Co., Ltd.
- 8.2 Dorel Juvenile Group, Inc.
- 8.3 iBaby Labs, Inc.
- 8.4 Koninklijke Philips N.V.
- 8.5 Lorex Technology Inc.
- 8.6 Motorola Mobility LLC
- 8.7 Netgear, Inc.
- 8.8 Panasonic Holdings Corporation
- 8.9 Samsung Electronics Co., Ltd.
- 8.10 Summer Infant, Inc.
- 8.11 VTech Holdings Ltd.

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