

Global Sleepwear Market 2023-2029

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Abstracts

According to the latest research, the global sleepwear market is poised to grow by USD 8.4 billion during 2023-2029, progressing at a CAGR of 9.36% during the forecast period. Sleepwear is an essential part of many people's sleep routines, providing comfort and helping to promote a good night's rest. Sleepwear is worn for several reasons, including comfort, warmth, and modesty. It can also be used to regulate body temperature during sleep, with lighter fabrics being preferred in warmer weather and heavier fabrics being used in colder weather. Sleepwear is an essential part of many people's sleep routines, providing comfort and helping to promote a good night's rest. Sleepwear is worn for several reasons, including comfort, warmth, and modesty. It can also be used to regulate body temperature during sleep, with lighter fabrics being preferred in warmer weather and heavier fabrics being used in colder weather.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global sleepwear market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the type, material, end user, distribution channel, and region. The global market for sleepwear can be segmented by type: top wear, bottom wear, night dresses & gowns, sleepwear set. The night dresses & gowns segment held the largest share of the global sleepwear market in 2022 and is anticipated to hold its share during the forecast period. Sleepwear market is further segmented by material: cotton, wool, silk, others. Globally, the cotton segment made up the largest share of the sleepwear market. Based on end user, the sleepwear market is segmented into: female, male, kids. The female segment was the largest contributor to the global sleepwear market in 2022. On the basis of distribution channel, the sleepwear market also can be

divided into: non-store-based, supermarkets and hypermarkets, convenience stores, others. The non-store-based segment is estimated to account for the largest share of the global sleepwear market. Sleepwear market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

Market Segmentation

By type: top wear, bottom wear, night dresses & gowns, sleepwear set

By material: cotton, wool, silk, others

By end user: female, male, kids

By distribution channel: non-store-based, supermarkets and hypermarkets, convenience stores, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The global sleepwear market report offers detailed information on several market vendors, including American Eagle Outfitters Inc., Jockey International, Inc., PVH Corporation, Triumph International AG, Victori's Secret & Co., American Eagle Outfitters, Inc., Marks and Spencer Group plc, Hanesbrands Inc., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global sleepwear market.

To classify and forecast the global sleepwear market based on type, material, end user, distribution channel, region.

To identify drivers and challenges for the global sleepwear market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global sleepwear market.

To identify and analyze the profile of leading players operating in the global sleepwear market.

Why Choose This Report

Gain a reliable outlook of the global sleepwear market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Asia-Pacific

MEA (Middle East and Africa)

Latin America

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American Eagle Outfitters Inc.

Jockey International, Inc.

PVH Corporation

Triumph International AG

Victori's Secret & Co.

American Eagle Outfitters, Inc.

Marks and Spencer Group plc

Hanesbrands Inc.

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