

Global Skin Toner Market 2022-2028

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Abstracts

The global skin toner market is expected to increase by USD 249.0 million, at a compound annual growth rate (CAGR) of 4.8% from 2022 to 2028, according to the latest edition of the Global Skin Toner Market Report.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global skin toner market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the skin toner industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the form, product, end user, distribution channel, and region. The global market for skin toner can be segmented by form: fluid, mist. In 2021, the fluid segment made up the largest share of revenue generated by the skin toner market. Skin toner market is further segmented by product: organic, conventional. The conventional segment was the largest contributor to the global skin toner market in 2021. Based on end user, the skin toner market is segmented into: men, women. The women segment is estimated to account for the largest share of the global skin toner market. On the basis of distribution channel, the skin toner market also can be divided into: online, specialty store and convenience store, supermarket and hypermarket, others. The specialty store and convenience store segment held the largest share of the global skin toner market in 2021 and is anticipated to hold its share during the forecast period. Skin toner market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

Market Segmentation

By form: fluid, mist

By product: organic, conventional

By end user: men, women

By distribution channel: online, specialty store and convenience store, supermarket and hypermarket, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report also provides analysis of the key companies of the industry and their detailed company profiles including Estee Lauder Companies Inc., Johnson & Johnson Services, Inc., L'Oreal S.A., Lush Retail Ltd., Natura & Co., Unilever plc, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global skin toner market.

To classify and forecast the global skin toner market based on form, product, end user, distribution channel, region.

To identify drivers and challenges for the global skin toner market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global skin toner market.

To identify and analyze the profile of leading players operating in the global skin toner market.

Why Choose This Report

Gain a reliable outlook of the global skin toner market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Johnson & Johnson Services, Inc.
L'Oreal S.A.
Lush Retail Ltd.
Natura & Co.
Unilever plc

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