

Global Sexy Lingerie Market 2023-2029

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Abstracts

Sexy lingerie, also known as erotic lingerie, is undergarment that can arouse a sensation of excitement to whom ever wears them or to who views them. These fabrics can be made of lightweight, stretchy, smooth, sheer or decorative fabrics such as silk, satin, Lycra, charmeuse, chiffon, or (especially and traditionally) lace. According to the latest research, the global sexy lingerie market is poised to grow by USD 9.6 billion during 2023-2029, progressing at a CAGR of 6.3% during the forecast period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global sexy lingerie market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, distribution channel, and region. The global market for sexy lingerie can be segmented by product: bras, briefs, bodysuits, others. The bras segment held the largest revenue share in 2022. Sexy lingerie market is further segmented by distribution channel: online, specialty stores, others. Among these, the specialty store segment was accounted for the highest revenue generator in 2022. Based on region, the sexy lingerie market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Europe captured the largest share of the market in 2022.

Market Segmentation

By product: bras, briefs, bodysuits, others

By distribution channel: online, specialty stores, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report has also analysed the competitive landscape of the global sexy lingerie market with some of the key players being Ann Summers Ltd., Calida Holding AG, Chantelle SA, Etam Developpement S.A., Fashion Nova, Inc., Hanesbrands Inc., Hunkemoller International B.V., LA Perla Fashion Holding NV, Lise Charmel Lingerie SA, Marks & Spencer Group plc, MAS Holdings (Private) Limited, PLBY Group Inc., Primark Stores Limited, Reliance Retail Limited (Clovia, Amante, and Zivame), Triumph International AG, Victoria's Secret & Co., Wacoal Holdings Corporation, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global sexy lingerie market.

To classify and forecast the global sexy lingerie market based on product, distribution channel, region.

To identify drivers and challenges for the global sexy lingerie market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global sexy lingerie market.

To identify and analyze the profile of leading players operating in the global sexy lingerie market.

Why Choose This Report

Gain a reliable outlook of the global sexy lingerie market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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MEA (Middle East and Africa)
Latin America

PART 8. KEY COMPANIES

Ann Summers Ltd.

Calida Holding AG

Chantelle SA

Etam Developpement S.A.

Fashion Nova, Inc.

Hanesbrands Inc.

Hunkemoller International B.V.

LA Perla Fashion Holding NV

Lise Charmel Lingerie SA

Marks & Spencer Group plc

MAS Holdings (Private) Limited

PLBY Group Inc.

Primark Stores Limited

Reliance Retail Limited (Clovia, Amante, and Zivame)

Triumph International AG

Victoria's Secret & Co.

Wacoal Holdings Corporation

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