

Global Sexual Health Supplement Market 2024

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Abstracts

Sexual health supplements are formulated using chemical or synthetic ingredients to enhance sexual performance. These supplements often contain a combination of vitamins, amino acids, minerals, and herbal extracts. Unlike pharmaceutical drugs, they do not require a prescription and can be purchased over-the-counter at various retail stores.

In terms of market dominance, Europe leads the global sexual health supplement market. The region's growth is primarily driven by an increase in the prevalence of sexual health issues in both men and women, as well as a heightened awareness of sexual health among the population. As consumers become more aware of the importance of nutrition, they are inclined to purchase health supplements. Moreover, the market is influenced by the attractiveness of the products, which plays a role in customer acceptance and compliance. People often experiment with different dosage forms to achieve optimal results, including tablets, capsules (both soft and hard), softgels, liquids, and powders.

The European sexual health supplement market was valued at \$715 million in 2022 and is projected to reach \$1,202 million by 2029, exhibiting a compound annual growth rate (CAGR) of 7.7% during the forecast period. In the Asia-Pacific (APAC) region, the market is experiencing rapid growth and emergence. This can be attributed to the large patient population, increasing prevalence of conditions like erectile dysfunction and infertility, and the consequent rise in demand for sexual health supplements. Within APAC, China and India stand out as the largest consumers of these supplements, with a significant presence of established and emerging players, further driving the growth of the global sexual health supplement market.

This comprehensive industry report provides market estimates and forecasts, accompanied by a detailed examination of the formulation, product type, gender,

distribution channel, and region aspects. It delivers a quantitative analysis of the market, empowering stakeholders to leverage existing market opportunities. Furthermore, the report identifies key segments for potential opportunities and strategies, drawing insights from market trends and the approaches of leading competitors.

The global baby bottle market has been extensively analyzed by categorizing it according to various sub-segments in order to provide accurate forecasts of industry size and assess trends within specific areas.

The global market for sexual health supplement can be segmented by formulation: capsule, tablet, softgel, liquid, powder. In 2023, the capsule segment made up the largest share of revenue generated by the sexual health supplement market.

Sexual health supplement market is further segmented by product type: natural, synthetic & blend. Natural was the largest revenue contributor to the global sexual health supplement market in 2023 and is anticipated to show the highest growth rate during the forecast period.

Based on gender, the sexual health supplement market is segmented into: men, women. The men segment is estimated to account for the largest share of the global sexual health supplement market, accounting for more than 57.5% of the total market.

On the basis of distribution channel, the sexual health supplement market also can be divided into: offline, online. The offline segment held the largest share of the global sexual health supplement market in 2023, accounting for more than 71.2% of the total market.

Sexual health supplement market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Europe was the highest contributor to the global sexual health supplement market. Going forward, Asia-Pacific is projected to witness the highest CAGR during the forecast period.

The report explores the recent developments and profiles of key vendors in the Global Sexual Health Supplement Market, including Coast Science, Lenux Pharma GesmbH, Vitabiotics Ltd., Exeltis USA, Inc., Fairhaven Health, Dabur India Ltd., Herbalife International of America, Bayer AG, Orthomol Holding GmbH, Nestlé Health Science S.A., GNC Holdings, LLC, Himalaya Global Holdings Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive

outlook of the market.

Why Choose This Report

Gain a reliable outlook of the global sexual health supplement market forecasts from 2024 to 2030 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Market Segments Covered in Global Sexual Health Supplement Industry Analysis:

i.) Formulation

Capsule

Tablet

Softgel

Liquid

Powder

ii.) Product type

Natural

Synthetic & blend

iii.) Gender

Men

Women

iv.) Distribution channel

Offline

Online

v.) Region

North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

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