

Global Set-Top Box (STB) Market Forecast and Analysis 2016-2021

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Abstracts

This report provides detailed analysis of worldwide markets for Set-Top Box (STB) from 2011-2016, and provides extensive market forecasts (2016-2021) by region/country and subsectors. It covers the key technological and market trends in the Set-Top Box (STB) market and further lays out an analysis of the factors influencing the supply/demand for Set-Top Box (STB), and the opportunities/challenges faced by industry participants. It also acts as an essential tool to companies active across the value chain and to the new entrants by enabling them to capitalize the opportunities and develop business strategies.

A set-top box (STB) or set-top unit (STU) is an information appliance device that generally contains a TV-tuner input and displays output connects to a television set and an external source of signal, turning the source signal into content in a form that can then be displayed on the television screen or other display device. They are used in cable television, satellite television, and over-the-air television systems, as well as other uses.

GCC's report, Global Set-Top Box (STB) Market Forecast and Analysis 2016-2021, has been prepared based on the synthesis, analysis, and interpretation of information about the global Set-Top Box (STB) market collected from specialized sources. The report covers key technological developments in the recent times and profiles leading players in the market and analyzes their key strategies. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. The major players in the global Set-Top Box (STB) market are Pace (UK), Arris (USA), Cisco (USA), Technicolor (France), Humax (Korea), Samsung (Korea), Echostar (USA), Segemcom (France), ADB Group (Australia), Skyworth (China), Jiuzhou Tech (China), Yinhe (China), Unionman (China), COSHIP (China), Changhong (China), Huawei

(China), Inspur (China), Shenzhen MTC (China), Gspell (China), ZTE (China).

The report provides separate comprehensive analytics for the North America, Europe, Asia-Pacific, Middle East and Africa and Rest of World. In this sector, global competitive landscape and supply/demand pattern of Set-Top Box (STB) industry has been provided.

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ABBREVIATIONS

DISCLAIMER

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