

Global Self-Propelled Lawn Mower Market 2022-2028

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Abstracts

The global self-propelled lawn mower market is likely to register a CAGR of over 6% with an incremental growth of USD 2.0 billion during the forecast period 2022-2028.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global self-propelled lawn mower market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the self-propelled lawn mower industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the fuel type, drive type, start type, blade type, distribution channel, end user, and region. The global market for self-propelled lawn mower can be segmented by fuel type: gasoline powered, electric corded, battery powered, propane powered. Globally, the gasoline powered segment made up the largest share of the self-propelled lawn mower market. Self-propelled lawn mower market is further segmented by drive type: rear-wheel drive (RWD), front-wheel drive (FWD), all-wheel drive (AWD). The rear-wheel drive (RWD) segment captured the largest share of the market in 2021. Based on start type, the self-propelled lawn mower market is segmented into: key start, push start, recoil start. According to the research, the recoil start segment had the largest share in the global self-propelled lawn mower market. On the basis of blade type, the self-propelled lawn mower market also can be divided into: standard blade, mulching blade, lifting blade, cylinder blade. The standard blade segment held the largest revenue share in 2021. Self-propelled lawn mower market by distribution channel is categorized into: offline, online. The self-propelled lawn mower market by end user can be segmented into: residential, professional landscaping service, golf course, government, others. Based on region, the self-propelled lawn mower market is further categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and

Africa), Latin America.

Market Segmentation

By fuel type: gasoline powered, electric corded, battery powered, propane powered

By drive type: rear-wheel drive (RWD), front-wheel drive (FWD), all-wheel drive (AWD)

By start type: key start, push start, recoil start

By blade type: standard blade, mulching blade, lifting blade, cylinder blade

By distribution channel: offline, online

By end user: residential, professional landscaping service, golf course, government, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report also provides a detailed analysis of several leading self-propelled lawn mower market vendors that include Briggs & Stratton Corporation, Deere & Company, Kubota Corporation, Stanley Black & Decker, Inc., Stiga Group, The Husqvarna Group, The Toro Company, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global self-propelled lawn mower market.

To classify and forecast the global self-propelled lawn mower market based on fuel type, drive type, start type, blade type, distribution channel, end user,

region.

To identify drivers and challenges for the global self-propelled lawn mower market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global self-propelled lawn mower market.

To identify and analyze the profile of leading players operating in the global self-propelled lawn mower market.

Why Choose This Report

Gain a reliable outlook of the global self-propelled lawn mower market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Briggs & Stratton Corporation

Deere & Company

Kubota Corporation

Stanley Black & Decker, Inc.

Stiga Group

The Husqvarna Group

The Toro Company

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