

# Global Scooter Market 2023-2029

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## Abstracts

Scooters are popular for their simplicity, low cost, and fuel efficiency. They are easy to park and maneuver in traffic, making them a great option for commuting in urban areas with heavy traffic. Scooters can also be a fun and economical way to travel short distances, especially in cities. The global scooter market is anticipated to increase by USD 1.9 billion till 2029 at an average annual growth of 0.9 percent as per the latest market estimates.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global scooter market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the type, and region. The global market for scooter can be segmented by type: normal scooters, electric scooters. The electric scooters segment held the largest share of the global scooter market in 2022 and is anticipated to hold its share during the forecast period. Scooter market is further segmented by region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Globally, Asia-Pacific made up the largest share of the scooter market.

The electric scooters market is further segmented into conventional electric scooters, swappable battery electric scooters. In 2022, the conventional electric scooters segment made up the largest share of revenue generated by the scooter market.

### Market Segmentation

By type: normal scooters, electric scooters

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin

## America

The report also provides a detailed analysis of several leading scooter market vendors that include Gogoro, Inc., Hero MotoCorp Ltd., Honda Motor Co., Ltd., Niu Technologies, Piaggio & C. SpA., Suzuki Motor Corporation, TVS Motor Company, Yadea Technology Group Co., Ltd., Yamaha Motor Company, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

**\*REQUEST FREE SAMPLE TO GET A COMPLETE LIST OF COMPANIES**

### Scope of the Report

To analyze and forecast the market size of the global scooter market.

To classify and forecast the global scooter market based on type, region.

To identify drivers and challenges for the global scooter market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global scooter market.

To identify and analyze the profile of leading players operating in the global scooter market.

### Why Choose This Report

Gain a reliable outlook of the global scooter market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Honda Motor Co., Ltd.

Niu Technologies  
Piaggio & C. SpA.  
Suzuki Motor Corporation  
TVS Motor Company  
Yadea Technology Group Co., Ltd.  
Yamaha Motor Company

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