

Global Sanitary Napkin Market Outlook 2018-2023

<https://marketpublishers.com/r/G62FEFC5B30EN.html>

Date: May 2018

Pages: 120

Price: US\$ 2,500.00 (Single User License)

ID: G62FEFC5B30EN

Abstracts

The Global sanitary napkin market is projected to grow at a CAGR of 5.2% by 2023, according to a new report published by Gen Consulting Company. The report segments the market and forecasts its size, by volume and value, on the basis of product type (menstrual pads, pantyliner, etc.), and by geography (North America, Europe, Asia-Pacific, MEA and South America).

The report covers forecast and analysis for the sanitary napkin market on a global and regional level. The study provides historic data of 2013-2017 along with a forecast from 2018 to 2023 based on both output/volume and revenue. The study then describes the drivers and restraints for the sanitary napkin market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the sanitary napkin market on a global level.

The report has been prepared based on the synthesis, analysis, and interpretation of information about the global sanitary napkin market collected from specialized sources. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. Company overview, financial overview, product portfolio, new project launched, recent development analysis are the parameters included in the profile.

Major sanitary napkin products include menstrual pads, pantyliner, and other. All the product sectors have been analyzed based on present and future trends and the market is estimated from 2018 to 2023. Relevantly, the report and company profiles specify the key drivers that are impacting the demand in global sanitary napkin market.

Key Products

Menstrual Pads

Pantyliner

Key Regions

North America

Europe

Asia Pacific

Middle East and Africa

South America

Key Vendors

Procter & Gamble

Hengan Group

Kimberly-Clark

Edgewell Personal Care

Unicharm Corp

Kao

Johnson & Johnson

Essity (SCA)

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Key Questions Answered in this Report

What will the market size be in 2023?

What are the key factors driving the global sanitary napkin market?

What are the challenges to market growth?

Who are the key players in the sanitary napkin market?

What are the market opportunities and threats faced by the key players?

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