

Global Robotic Lawn Mowers Market 2023

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Abstracts

Robotic lawn mowers are autonomous mowers that work within a defined area to cut grass automatically, without human assistance. They are battery-powered and recharge themselves at a home base station. Major benefits compared to traditional mowers include saving time and effort for the user, producing less noise and air pollution, and providing consistent mowing. Many models can handle complex lawn shapes and terrain. Sensors and computer programming allow robotic mowers to efficiently navigate around a yard by themselves without damaging plants or property. Safety features like obstacle detection, lift sensors, and PIN code access prevent accidents.

The global robotic lawn mowers market size is projected to grow by USD 1.7 billion from 2023 to 2029, registering a CAGR of 10.6 percent, according to the latest market data.

This comprehensive industry report provides market estimates and forecasts, accompanied by a detailed examination of the product, application, lawn area, distribution channel, and region aspects. It delivers a quantitative analysis of the market, empowering stakeholders to leverage existing market opportunities. Furthermore, the report identifies key segments for potential opportunities and strategies, drawing insights from market trends and the approaches of leading competitors.

The global baby bottle market has been extensively analyzed by categorizing it according to various sub-segments in order to provide accurate forecasts of industry size and assess trends within specific areas.

The global market for robotic lawn mowers can be segmented by product: smart robotic lawnmowers, non-smart robotic lawnmowers.

Robotic lawn mowers market is further segmented by application: golf courses and sports fields, professional landscaping services, residential, others. The residential

segment is estimated to account for the largest share of the global robotic lawn mowers market, accounting for more than 59.6% of the total market.

Based on lawn area, the robotic lawn mowers market is segmented into: small sized lawns, medium sized lawns, large sized lawns. Small sized lawns was the highest contributor to the global robotic lawn mowers market. Going forward, the large sized lawns segment is projected to witness the highest CAGR during the forecast period.

On the basis of distribution channel, the robotic lawn mowers market also can be divided into: offline, online. In 2022, the offline segment made up the largest share of revenue generated by the robotic lawn mowers market.

Robotic lawn mowers market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Europe was the highest contributor to the global robotic lawn mowers market. Going forward, Asia-Pacific is projected to witness the highest CAGR during the forecast period.

The report has also analyzed the competitive landscape of the global robotic lawn mowers market with some of the key players being Andreas Stihl AG?Company KG, Deere & Company, Honda Motor Company, Husqvarna Group, iRobot Corporation, MTD Products Inc, Robert Bosch GmbH, STIGA S.p.A., The Toro Company, Yamabiko Corporation, Zucchetti Group, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

Why Choose This Report

Gain a reliable outlook of the global robotic lawn mowers market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Market Segments Covered in Global Robotic Lawn Mowers Industry Analysis:

i.) Product

Smart robotic lawnmowers

Non-smart robotic lawnmowers

ii.) Application

Golf courses and sports fields

Professional landscaping services

Residential

Others

iii.) Lawn area

Small sized lawns

Medium sized lawns

Large sized lawns

iv.) Distribution channel

Offline

Online

v.) Region

North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

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