

Global Road Marking Materials Market 2022-2028

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Abstracts

According to market research study published by Gen Consulting Company, the market size of the global road marking materials sector is expected to rise by USD 1.7 billion with a CAGR of 4.1% by the end of 2028.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global road marking materials market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the road marking materials industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the type, application, and region. The global market for road marking materials can be segmented by type: polymer-based marking, paint-based marking. Among these, the paint-based marking segment was accounted for the highest revenue generator in 2021. Road marking materials market is further segmented by application: road, factory and warehouse, car park, airport, others. The road segment is estimated to account for the largest share of the global road marking materials market. Based on region, the road marking materials market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Asia-Pacific held the largest share of the global road marking materials market in 2021 and is anticipated to hold its share during the forecast period.

Market Segmentation

By type: polymer-based marking, paint-based marking

By application: road, factory and warehouse, car park, airport, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report has also analysed the competitive landscape of the global road marking materials market with some of the key players being 3M Company, BASF SE, Ingevity Corporation, PPG Industries Inc., The Sherwin-Williams Company, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global road marking materials market.

To classify and forecast the global road marking materials market based on type, application, region.

To identify drivers and challenges for the global road marking materials market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global road marking materials market.

To identify and analyze the profile of leading players operating in the global road marking materials market.

Why Choose This Report

Gain a reliable outlook of the global road marking materials market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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BASF SE

Ingevity Corporation

PPG Industries Inc.

The Sherwin-Williams Company

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