

Global RFID Tags Market 2023-2029

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Abstracts

RFID tags are smart labels that can store a range of information from serial numbers to a short description and even pages of data. These radio waves transmit data from the tag to a reader, which then transmits the information to an RFID computer program. RFID tags are widely used in many industries to track and manage items, from merchandise to pets and even patients. The global RFID tag market is expected to increase by USD 3.2 billion, at a compound annual growth rate (CAGR) of 12.4% from 2023 to 2029, according to the latest edition of the Global RFID Tags Market Report.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global RFID tag market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the technology, frequency, end user, and region. The global market for RFID tag can be segmented by technology: passive RFID tags, active RFID tags. Among these, the passive RFID tags segment was accounted for the highest revenue generator in 2022. RFID tag market is further segmented by frequency: low frequency (LF), high frequency (HF), ultra high frequency (UHF). The UHF segment is estimated to account for the largest share of the global RFID tag market. Based on end user, the RFID tag market is segmented into: healthcare, manufacturing, retail, transportation and logistics, others. On the basis of region, the RFID tag market also can be divided into: Asia-Pacific, Europe, North America, Middle East and Africa (MEA), South America.

Market Segmentation

By technology: passive RFID tags, active RFID tags

By frequency: low frequency (LF), high frequency (HF), ultra high frequency (UHF)

By end user: healthcare, manufacturing, retail, transportation and logistics, others

By region: Asia-Pacific, Europe, North America, Middle East and Africa (MEA), South America

The market research report covers the analysis of key stake holders of the global RFID tag market. Some of the leading players profiled in the report include Alien Technology Corporation, Arizon RFID Technology (Cayman) Co., Ltd., Avery Dennison Corporation, Cainiao Smart Logistics Network Limited, Checkpoint Systems Inc., Confidex Oy, Dongguan OSRFID Technology Co., Ltd., Hangzhou Ontime I.T. Co., Ltd., Honeywell International Inc., Impinj, Inc., Invengo Information Technology Co., Ltd., Nanning Xingeshan Electronic Technology Co., Ltd., Omni-ID Ltd. (HID Global Corporation), Shanghai Boing Information Technology Co., Ltd., Shenzhen Bisheng Technology Co., Ltd., Shenzhen JG Technology Industries Co., Ltd., Shenzhen RICH RFID Co., Ltd., Shenzhen Seaory Technology Co., Ltd., Shenzhen Yukai Smart Technology Co., Ltd., Spotag Electronics (Jiangsu) Co., Ltd., Xerafy Singapore Pte Ltd., Zebra Technologies Corp., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global RFID tag market.

To classify and forecast the global RFID tag market based on technology, frequency, end user, region.

To identify drivers and challenges for the global RFID tag market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global RFID tag market.

To identify and analyze the profile of leading players operating in the global RFID tag market.

Why Choose This Report

Gain a reliable outlook of the global RFID tag market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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South America

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Alien Technology Corporation

Arizon RFID Technology (Cayman) Co., Ltd.

Avery Dennison Corporation

Cainiao Smart Logistics Network Limited

Checkpoint Systems Inc.

Confidex Oy

Dongguan OSRFID Technology Co., Ltd.

Hangzhou Ontime I.T. Co., Ltd.

Honeywell International Inc.

Impinj, Inc.

Invengo Information Technology Co., Ltd.

Nanning Xingeshan Electronic Technology Co., Ltd.

Omni-ID Ltd. (HID Global Corporation)

Shanghai Boing Information Technology Co., Ltd.

Shenzhen Bisheng Technology Co., Ltd.

Shenzhen JG Technology Industries Co., Ltd.

Shenzhen RICH RFID Co., Ltd.

Shenzhen Seaory Technology Co., Ltd.

Shenzhen Yukai Smart Technology Co., Ltd.

Spotag Electronics (Jiangsu) Co., Ltd.

Xerafy Singapore Pte Ltd.

Zebra Technologies Corp.

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