

# Global RFID Tag Market, 2020-2026

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## Abstracts

In a basic RFID system, tags are attached to all items that are to be tracked. These tags are made from a tiny tag-chip, sometimes called an integrated circuit (IC), which is connected to an antenna that can be built into many different kinds of tags including apparel hang tags, labels, and security tags, as well as a wide variety of industrial asset tags. The tag chip contains memory which stores the product's electronic product code (EPC) and other variable information so that it can be read and tracked by RFID readers anywhere. The global RFID tag market size was valued at \$1,556.54 million in 2019 and is projected to reach \$4,314.9 million by 2026, registering a CAGR of 15.68% from 2020 to 2026.

Based on frequency band, the market for RFID tag is segmented into Low Frequency, High Frequency, Ultra-High Frequency. By application, the RFID tag market is classified into Retail, Healthcare, Manufacturing, Transportation & Logistics, Industrial. By technology, the RFID tag market is divided into Passive, Active. On the basis of region, the RFID tag industry is analyzed across North America, Europe, Asia-Pacific, South America and MEA (the Middle East, and Africa).

By Frequency Band:

Low Frequency

High Frequency

Ultra-High Frequency

By Application:

Retail

Healthcare

Manufacturing

Transportation & Logistics

Industrial

By Technology:

Passive

Active

By region, the market is analyzed across North America, Asia Pacific, Europe, Middle East & Africa and South America. This report forecasts revenue growth at global, regional & country level from 2020 to 2026.

North America (U.S., Canada, Mexico, etc.)

Asia-Pacific (China, Japan, India, Korea, Australia, Indonesia, Taiwan, Thailand, etc.)

Europe (Germany, UK, France, Italy, Russia, Spain, etc.)

Middle East & Africa (Turkey, Saudi Arabia, Iran, Egypt, Nigeria, UAE, Israel, South Africa, etc.)

South America (Brazil, Argentina, Colombia, Chile, Venezuela, Peru, etc.)

The market research report covers the analysis of key stake holders of the RFID tag market. Some of the leading players profiled in the report include:

Alien Technology, LLC

Arizon RFID Technology (Yangzhou) Co., Ltd.

Avery Dennison Corporation

Checkpoint Systems

Confidex Ltd.

Hangzhou Century Link Technology Co., Ltd.

HID Global Corporation

Honeywell International Inc.

Impinj, Inc.

Invengo Technology Pte. Ltd.

Omni-ID, Inc.

Smartrac N.V.

SML Intelligent Inventory Solutions, LLC

Zebra Technologies Corporation

\*list is not exhaustive, request free sample to get a complete list of companies

The base year of the study is 2019, and forecasts run up to 2026.

### Research Objective

To analyze and forecast the market size of global RFID tag market.

To classify and forecast global RFID tag market based on frequency band, application, technology.

To identify drivers and challenges for global RFID tag market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in global RFID tag market.

To conduct pricing analysis for global RFID tag market.

To identify and analyze the profile of leading players operating in global RFID tag market.

The report is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities. Key target audience are:

Manufacturers of RFID tag

Raw material suppliers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to RFID tag

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