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Global RFID Reader Market, 2020-2026

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Abstracts

The global RFID reader market size was valued at $2,232.84 million in 2019 and is projected to reach $5,853.18 million by 2026, registering a CAGR of 14.76% from 2020 to 2026. The report offers a breakdown of market shares by product, including Handheld RFID Reader, Fixed RFID Reader. Based on frequency band, the market for RFID reader is segmented into Low Frequency, High Frequency, Ultra-High Frequency. By application, the RFID reader market is classified into Retail, Healthcare, Manufacturing, Transportation & Logistics , Industrial. By technology, the RFID reader market is divided into Passive, Active. On the basis of region, the RFID reader industry is analyzed across North America, Europe, Asia-Pacific, South America and MEA (the Middle East, and Africa).

By Product:

Handheld RFID Reader

Fixed RFID Reader

By Frequency Band:

Low Frequency

High Frequency

Ultra-High Frequency

By Application:

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Retail

Healthcare

Manufacturing

Transportation & Logistics

Industrial

By Technology:

Passive

Active

By region, the market is analyzed across North America, Asia Pacific, Europe, Middle East & Africa and South America. This report forecasts revenue growth at global, regional & country level from 2020 to 2026.

North America (U.S., Canada, Mexico, etc.)

Asia-Pacific (China, Japan, India, Korea, Australia, Indonesia, Taiwan, Thailand, etc.)

Europe (Germany, UK, France, Italy, Russia, Spain, etc.)

Middle East & Africa (Turkey, Saudi Arabia, Iran, Egypt, Nigeria, UAE, Israel, South Africa, etc.)

South America (Brazil, Argentina, Colombia, Chile, Venezuela, Peru, etc.)

The market research report covers the analysis of key stake holders of the RFID reader market. Some of the leading players profiled in the report include:

Alien Technology, LLC

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Bluebird Inc.

CipherLab Co., Ltd.

Convergence Systems Limited (CSL)

DENSO Corporation

Feig Electronic GmbH

Hans Turck GmbH & Co. KG

Honeywell International Inc.

Invengo Technology Pte. Ltd.

JADAK LLC

Jiangsu SEUIC Technology Co., Ltd

Nordic ID Group

Sense Technology Co., Ltd.

Shenzhen Chafon Technology Co., Ltd.

Shenzhen Chainway Information Technology Co., Ltd.

Technology Solutions (UK) Ltd

Unitech Ltd.

Zebra Technologies Corporation

*list is not exhaustive, request free sample to get a complete list of companies

The base year of the study is 2019, and forecasts run up to 2026.

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Research Objective

To analyze and forecast the market size of global RFID reader market.

To classify and forecast global RFID reader market based on product, frequency band, application, technology.

To identify drivers and challenges for global RFID reader market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in global RFID reader market.

To conduct pricing analysis for global RFID reader market.

To identify and analyze the profile of leading players operating in global RFID reader market.

The report is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities. Key target audience are:

Manufacturers of RFID reader

Raw material suppliers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to RFID reader

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Contents

PART 1. INTRODUCTION

1.1 Market Definition
1.2 Key Benefit
1.3 Market Segment

PART 2. METHODOLOGY

2.1 Primary
2.2 Secondary

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

4.1 Introduction
4.2 Market Size and Forecast
4.3 Market Dynamics
  4.3.1 Drivers
  4.3.2 Restraints
4.4 Impact of COVID-19 Pandemic on Global Economy
4.5 Porter's Five Forces Analysis
  4.5.1 Bargaining Power of Suppliers
  4.5.2 Bargaining Power of Consumers
  4.5.3 Threat of New Entrants
  4.5.4 Threat of Substitute Products and Services
  4.5.5 Degree of Competition

PART 5. GLOBAL MARKET FOR RFID READER BY PRODUCT

5.1 Market Overview
5.2 Handheld RFID Reader
  5.2.1 Market Size and Forecast
5.3 Fixed RFID Reader
  5.3.1 Market Size and Forecast

PART 6. GLOBAL MARKET FOR RFID READER BY FREQUENCY BAND

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6.1 Market Overview
6.2 Low Frequency
  6.2.1 Market Size and Forecast
6.3 High Frequency
  6.3.1 Market Size and Forecast
6.4 Ultra-High Frequency
  6.4.1 Market Size and Forecast

PART 7. GLOBAL MARKET FOR RFID READER BY APPLICATION

7.1 Market Overview
7.2 Retail
  7.2.1 Market Size and Forecast
7.3 Healthcare
  7.3.1 Market Size and Forecast
7.4 Manufacturing
  7.4.1 Market Size and Forecast
7.5 Transportation & Logistics
  7.5.1 Market Size and Forecast
7.6 Industrial
  7.6.1 Market Size and Forecast

PART 8. GLOBAL MARKET FOR RFID READER BY TECHNOLOGY

8.1 Market Overview
8.2 Passive
  8.2.1 Market Size and Forecast
8.3 Active
  8.3.1 Market Size and Forecast

PART 9. GLOBAL MARKET FOR RFID READER BY GEOGRAPHY

9.1 Overview
  9.1.1 Market Size and Forecast
9.2 North America
  9.2.1 Market Size and Forecast
  9.2.2 North America: RFID Reader Market by Country
    9.2.2.1 United States

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9.2.2.2 Canada
9.2.2.3 Mexico
9.3 Europe
9.3.1 Market Size and Forecast
9.3.2 Europe: RFID Reader Market by Country
9.3.2.1 Germany
9.3.2.2 France
9.3.2.3 United Kingdom
9.3.2.4 Italy
9.3.2.5 Rest of The Europe
9.4 Asia-Pacific
9.4.1 Market Size and Forecast
9.4.2 Asia-Pacific: RFID Reader Market by Country
9.4.2.1 China
9.4.2.2 India
9.4.2.3 Japan
9.4.2.4 South Korea
9.4.2.5 ASEAN Countries
9.5 Middle East and Africa (MEA)
9.5.1 Market Size and Forecast
9.5.2 MEA: RFID Reader Market by Country
9.5.2.1 Saudi Arabia
9.5.2.2 South Africa
9.5.2.3 Turkey
9.6 South America
9.6.1 Market Size and Forecast
9.6.2 South America: RFID Reader Market by Country
9.6.2.1 Brazil
9.6.2.2 Argentina
9.6.2.3 Rest of South America

PART 10. COMPETITIVE LANDSCAPE

10.1 Market Share
10.2 Mergers & Acquisitions, Agreements, Collaborations and Partnerships

PART 11. KEY COMPETITOR PROFILES

11.1 Alien Technology, LLC

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11.3 CipherLab Co., Ltd.
11.4 Convergence Systems Limited (CSL)
11.5 DENSO Corporation
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11.7 Hans Turck GmbH & Co. KG
11.8 Honeywell International Inc.
11.9 Invengo Technology Pte. Ltd.
11.10 JADAK LLC
11.11 Jiangsu SEUIC Technology Co., Ltd
11.12 Nordic ID Group
11.13 Sense Technology Co., Ltd.
11.14 Shenzhen Chafon Technology Co., Ltd.
11.15 Shenzhen Chainway Information Technology Co., Ltd.
11.16 Technology Solutions (UK) Ltd
11.17 Unitech Ltd.
11.18 Zebra Technologies Corporation
*LIST IS NOT EXHAUSTIVE

PART 12. PATENT ANALYSIS

12.1 Patent Statistics
12.2 Regional Analysis
12.3 Trends Analysis

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