

Global RFID Printers Market 2023-2029

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Abstracts

RFID (radio frequency identification) uses electromagnetic fields to automatically identify and track tags attached to objects. One of the most common usages of RFID technology has been tracking goods in the supply chain, tracking parts moving to a manufacturing production line, tracing assets, security, and payment systems that let clientele pay for items without using cash. In addition, RFID is frequently being used in the healthcare industry on patient wristbands to offer tamper-proof, exact identification for facility access control and security. RFID printers are devices that simultaneously print and encode information on RFID inlays or labels. These devices are the only way to print on labels, and they also save time by automating the manual process of encoding each tag. The global RFID printers market is expected to increase by USD 177.5 million, at a compound annual growth rate (CAGR) of 23.2% from 2023 to 2029, according to the latest edition of the Global RFID Printers Market Report.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global RFID printers market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, end user, and region. The global market for RFID printers can be segmented by product: desktop RFID printers, industrial RFID printers, mobile RFID printers. Globally, the desktop RFID printers segment made up the largest share of the RFID printers market, representing more than 68.2% of the total market. RFID printers market is further segmented by end user: government, healthcare, manufacturing, retail, transportation and logistics, others. The retail segment captured the largest share of the market in 2022. Based on region, the RFID printers market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa),

Latin America. According to the research, North America had the largest share in the global RFID printers market.

Market Segmentation

By product: desktop RFID printers, industrial RFID printers, mobile RFID printers

By end user: government, healthcare, manufacturing, retail, transportation and logistics, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report also provides a detailed analysis of several leading RFID printers market vendors that include Avery Dennison Corporation, BIXOLON Co., Ltd., DASCOT ENTERPRISES LIMITED, GoDEX International Co., Ltd., Honeywell International Inc., Lexmark International, Inc., Postek Electronics Co., Ltd., Primera Technology, Inc., SATO Holdings Corporation, Toshiba Tec Corporation, TSC Auto ID Technology Co., Ltd. (Printronix Thermal/AIDC), Xiamen Hanin Electronic Technology Co., Ltd. (HPRT), Zebra Technologies Corporation, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global RFID printers market.

To classify and forecast the global RFID printers market based on product, end user, region.

To identify drivers and challenges for the global RFID printers market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global RFID printers market.

To identify and analyze the profile of leading players operating in the global RFID printers market.

Why Choose This Report

Gain a reliable outlook of the global RFID printers market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Asia-Pacific

MEA (Middle East and Africa)

Latin America

PART 8. KEY COMPANIES

Avery Dennison Corporation

BIXOLON Co., Ltd.

DASCOM ENTERPRISES LIMITED

GoDEX International Co., Ltd.

Honeywell International Inc.

Lexmark International, Inc.

Postek Electronics Co., Ltd.

Primera Technology, Inc.

SATO Holdings Corporation

Toshiba Tec Corporation

TSC Auto ID Technology Co., Ltd. (Printronix Thermal/AIDC)

Xiamen Hanin Electronic Technology Co., Ltd. (HPRT)

Zebra Technologies Corporation

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