

Global RFID Market Forecast and Analysis 2016-2021

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Abstracts

This report provides detailed analysis of worldwide markets for RFID from 2011-2016, and provides extensive market forecasts (2016-2021) by region/country and subsectors. It covers the key technological and market trends in the RFID market and further lays out an analysis of the factors influencing the supply/demand for RFID, and the opportunities/challenges faced by industry participants. It also acts as an essential tool to companies active across the value chain and to the new entrants by enabling them to capitalize the opportunities and develop business strategies.

Radio-frequency identification (RFID) is a technology to record the presence of an object using radio signals. It is used for inventory control or timing sporting events. RFID is not a replacement for the barcoding, but a complement for distant reading of codes. The technology is used for automatically identifying a person, a package or an item. To do this, it relies on RFID tags. These are small transponders (combined radio receiver and transmitter) that will transmit identity information over a short distance, when asked. The other piece to make use of RFID tags is an RFID tag reader. This RFID report only refer to Handheld RFID reader.

GCC's report, Global RFID Market Forecast and Analysis 2016-2021, has been prepared based on the synthesis, analysis, and interpretation of information about the global RFID market collected from specialized sources. The report covers key technological developments in the recent times and profiles leading players in the market and analyzes their key strategies. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. The major players in the global RFID market are Zebra (USA), Honeywell (USA), Datalogic (Italy), Denso (Japan), Casio (Japan), M3 (Korea), Bluebird (Korea), Shandong Senter (China), Guangzhou Jpower (China), Fujian Newland (China), Shenzhen Urovo (China), Jiangsu Seuic (China), Beijing Uniposs (China).

The report provides separate comprehensive analytics for the North America, Europe, Asia-Pacific, Middle East and Africa and Rest of World. In this sector, global competitive landscape and supply/demand pattern of RFID industry has been provided.

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ABBREVIATIONS

DISCLAIMER

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