

Global Resilient Flooring Market 2023

<https://marketpublishers.com/r/G901155C4032EN.html>

Date: September 2023

Pages: 23

Price: US\$ 1,875.00 (Single User License)

ID: G901155C4032EN

Abstracts

Description

The global resilient flooring market exhibits a positive outlook, projected to reach USD 49.33 billion by 2029 expanding at a CAGR of 6.2% during the forecast period. Key growth drivers include increasing construction of residential buildings and infrastructure, especially in developing economies. However, the market faces challenges such as environmental concerns regarding vinyl flooring production and the impact of the COVID-19 pandemic.

Continued product innovation focused on sustainable and high-performance flooring presents new opportunities for manufacturers despite near-term headwinds. Based on end-use demand, the residential buildings segment is expected to dominate market share indicating robust uptake in housing projects.

The Asia Pacific currently holds the largest market share and is likely to witness the fastest growth at a CAGR of 6.5% through 2029. Surging infrastructure investment and real estate projects in China, India, Japan and other nations is spurring flooring demand.

Market Segmentation

The market is segmented based on various factors, including type, application, and geography.

Segmentation by Type

Fillers

Linoleum Flooring

Poly Vinyl Chloride (PVC)

Rubber Flooring

Vinyl Flooring

Vinyl Sheet Flooring

Others

Segmentation by Application

Commercial

Institutional

Residential

Segmentation by Geography

North America %li%United States, Canada, Mexico, and Rest of North America

Europe %li%United Kingdom, Germany, France, Italy, and Rest of Europe

Asia-Pacific %li%China, Japan, India, South Korea, and Rest of Asia-Pacific

Latin America %li%Brazil, Argentina, and Rest of Latin America

Middle East and Africa %li%Saudi Arabia, South Africa, and Rest of Middle East and Africa

Resilient flooring, made of fillers, binders, and color, is dense, non-absorbent, and requires minimal maintenance. It offers durability and cost-effectiveness, making it popular for residential and commercial buildings. The demand for resilient flooring in residential construction is driven by customization trends, leading to its dominance in this sector.

The Asia-Pacific region is set to dominate the resilient flooring market due to increasing demand in residential and commercial construction. Key players include Armstrong World Industries, Mohawk Industries, Mannington Mills, and Shaw Industries Group. The construction market in Southeast Asia is projected to exceed USD 1.0 trillion by 2030, driving demand. India's housing initiatives offer significant opportunities, with an estimated investment of USD 1.3 trillion and the construction of 60 million new homes. Overall, the Asia-Pacific market for resilient flooring is expected to grow substantially.

Competitive Landscape

The global resilient flooring market is partially consolidated, with dominant players such as Tarkett S.A., Armstrong World Industries, Inc., Mohawk Industries, Inc., Mannington Mills, Inc., and Shaw Industries Group, Inc. Other key companies include Altro USA Inc., American Biltrite Inc., Congoleum Corporation, Forbo Holding AG, Gerflor SAS, Mondo S.p.A., nora systems GmbH, Polyflor Ltd., Remp Techno S.r.l., Roppe Holding Company, TOLI Corporation, Windmoller GmbH, among others.

Why Choose This Report

Gain a reliable outlook of the global resilient flooring market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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