

# Global Red Yeast Rice Industry Report 2016

<https://marketpublishers.com/r/G0F4BFA3EAAEN.html>

Date: November 2015

Pages: 110

Price: US\$ 2,800.00 (Single User License)

ID: G0F4BFA3EAAEN

## Abstracts

This report provides detailed analysis of worldwide markets for Red Yeast Rice from 2011-2016, and provides extensive market forecasts (2016-2021) by region/country and subsectors. It covers the key technological and market trends in the Red Yeast Rice market and further lays out an analysis of the factors influencing the supply/demand for Red Yeast Rice, and the opportunities/challenges faced by industry participants. It also acts as an essential tool to companies active across the value chain and to the new entrants by enabling them to capitalize the opportunities and develop business strategies.

Red yeast rice (RYR) is a bright reddish purple fermented rice, which acquires its colour from being cultivated with the mold *Monascus purpureus*.

GCC's report, Global Red Yeast Rice Industry Report 2016, has been prepared based on the synthesis, analysis, and interpretation of information about the global Red Yeast Rice market collected from specialized sources. The report covers key technological developments in the recent times and profiles leading players in the market and analyzes their key strategies. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. The major players in the global Red Yeast Rice market are Sylvan Bio, Hangzhou Twin-Horse, Jiacheng Biotechnology, Jiangr Bio-Technology, Nanping Senfa, Gutian Diyuan, Shandong Zhonghui, Fuzhou Longlixin.

The report provides separate comprehensive analytics for the North America, Europe, Asia-Pacific, Middle East and Africa and Rest of World. In this sector, global competitive landscape and supply/demand pattern of Red Yeast Rice industry has been provided.

## Contents

### **PART 1. SCOPE OF REPORT**

- 1.1 Research Methodology
- 1.2 Geographic Scope
- 1.3 Years Considered

### **PART 2. INTRODUCTION**

- 2.1 Key Findings
- 2.2 Value Chain Analysis
  - 2.2.2 Upstream
  - 2.2.3 Downstream

### **PART 3. MANUFACTURE**

- 3.1 Manufacturing Process
- 3.2 Issues and Trends

### **PART 4. COST STRUCTURE**

- 4.1 Bill of Materials
- 4.2 Labor Cost
- 4.3 Depreciation Cost
- 4.4 Manufacturing Cost

### **PART 5. WORLDWIDE KEY VENDORS**

- 5.1 Profile
- 5.2 Financial Performance
- 5.3 Market Share Trends

### **PART 6. MARKET STATUS**

- 6.1 Market Size 2015
- 6.2 Market Volume 2015
- 6.3 Competitive Landscape

## **PART 7. MARKET OVERVIEW**

### 7.1 Global Production Volume 2011-2016

### 7.2 Production Volume by Region

#### 7.2.1 China

#### 7.2.2 North America

#### 7.2.3 Europe

#### 7.2.4 Asia-Pacific

#### 7.2.5 Middle East & Africa

### 7.3 Global Production Value 2011-2016

### 7.4 Production Value by Region

#### 7.4.1 China

#### 7.4.2 North America

#### 7.4.3 Europe

#### 7.4.4 Asia-Pacific

#### 7.4.5 Middle East & Africa

## **PART 8. CONSUMPTION PATTERN**

### 8.1 Regional Consumption

#### 8.1.1 China

#### 8.1.2 North America

#### 8.1.3 Europe

#### 8.1.4 Asia-Pacific

#### 8.1.5 Middle East & Africa

### 8.2 Global Consumption by Application

## **PART 9. MARKET FORECAST**

### 9.1 Market Size Forecast

#### 9.1.1 China

#### 9.1.2 North America

#### 9.1.3 Europe

#### 9.1.4 Asia-Pacific

#### 9.1.5 Middle East & Africa

### 9.2 Regional Consumption Forecast

#### 9.2.1 China

#### 9.2.2 North America

#### 9.2.3 Europe

- 9.2.4 Asia-Pacific
- 9.2.5 Middle East & Africa
- 9.3 Consumption Forecast by Application

## **PART 10. MARKET DYNAMICS**

- 10.1 Market Drivers
- 10.2 Market Constraints
- 10.3 Market Opportunities
- 10.4 Key Events

## **PART 11. INVESTMENT FEASIBILITY**

- 11.1 Global Economic Highlight 2015
- 11.2 Recent Developments
- 11.3 The Updated Forecast
  - 11.3.1 Advanced Economies
  - 11.3.2 Emerging Market and Developing Economies
- 11.4 China Outlook 2016
- 11.5 Investment in China
  - 11.5.1 Outlook on investment
  - 11.5.2 Growth opportunities
  - 11.5.3 Policy Trends
  - 11.5.4 Conclusions
- 11.4 Feasibility of New Project
  - 11.4.1 Basis and Presumptions
  - 11.4.2 New Project

## **ABBREVIATIONS**

## **DISCLAIMER**

## Figures & Tables

### FIGURES AND TABLES

Figure Global Market Size 2011-2016  
Figure Chinese Market Size 2011-2016  
Table Materials Suppliers  
Table Equipment Suppliers  
Table Applications/End-User  
Table Key Customers  
Figure Manufacturing Process  
Table Key Manufacturing Technologies Development & Trends  
Figure Hourly Compensation Costs in Manufacturing  
Figure Manufacturing Labor Costs in Select Provinces and Countries  
Figure Manufacturing Cost Structure  
Table Financial Performance 2011-2016  
Figure Market Share 2011-2016  
Figure Global Production 2015  
Figure Global Production Value 2015  
Figure Top 10 Vendors Production Share 2015  
Figure Top 10 Vendors Production Value Share 2015  
Figure Regional Production 2015  
Figure Regional Production Value 2015  
Figure Regional Consumption 2015  
Table Global Key Vendors Production 2011-2016  
Table Global Key Vendors Production Share 2011-2016  
Figure Global Key Vendors Capacity & Production 2011-2016  
Figure Global Key Vendors Capacity Utilization  
Figure Global Top 10 Vendors Production 2011-2016  
Figure Global Top 10 Vendors Production Share  
Figure Chinese Production Share Trend  
Figure Chinese Capacity & Production  
Figure Chinese Capacity Utilization  
Table Chinese Consumption 2011-2016  
Figure North America Production Share Trend  
Figure North America Capacity & Production  
Figure North America Capacity Utilization  
Figure Europe Production Share Trend  
Figure Europe Capacity & Production

Figure Europe Capacity Utilization  
Figure Europe Production Share Trend  
Figure Europe Capacity & Production  
Figure Europe Capacity Utilization  
Figure Middle East & Africa Production Share Trend  
Figure Middle East & Africa Capacity & Production  
Figure Middle East & Africa Capacity Utilization  
Figure Global Production Value, Growth Rate  
Table Global Key Vendors Production Value 2011-2016  
Table Global Key Vendors Production Value Share 2011-2016  
Figure Global Top 10 Vendors Production Value 2011-2016  
Figure Top 10 Vendor Production Value Share Trend  
Figure Key Vendors' Price 2015  
Table Global Key Vendor Gross Margin  
Figure Chinese Production Value, Growth Rate  
Figure Chinese Production Value Share Trend  
Figure North America Production Value, Growth Rate  
Figure North America Production Value Share Trend  
Figure Europe Production Value, Growth Rate  
Figure Europe Production Value Share Trend  
Figure Asia-Pacific Production Value, Growth Rate  
Figure Asia-Pacific Production Value Share Trend  
Figure Middle East & Africa Production Value, Growth Rate  
Figure Middle East & Africa Production Value Share Trend  
Global Consumption Volume 2011-2016  
Table Regional Consumption Volume 2011-2016  
Figure Regional Consumption Volume Share 2011-2016  
Figure 2015 China Consumption Share, Five Years CAGR  
Figure 2015 North America Consumption Share, Five Years CAGR  
Figure 2015 Europe Consumption Share, Five Years CAGR  
Figure 2015 Asia-Pacific Consumption Share, Five Years CAGR  
Figure 2015 Middle East & Africa Consumption Share, Five Years CAGR  
Table Global Consumption Volume 2011-2016  
Figure Global Consumption Volume 2011-2016  
Table Global Consumption Volume Share 2011-2016  
Figure Global Consumption Volume Share 2011-2016  
Table Chinese Consumption Volume 2011-2016  
Figure Chinese Consumption Volume Share 2011-2016  
Table Chinese Consumption Volume Share 2011-2016

Figure Chinese Consumption Volume Share 2011-2016  
Figure Global Market Size Forecast  
Figure China Market Size Forecast  
Figure North America Market Size Forecast  
Figure Europe Market Size Forecast  
Figure Asia-Pacific Market Size Forecast  
Figure Middle East & Africa Market Size Forecast  
Figure Consumption Volume 2011-2021  
Table Consumption Volume 2011-2021  
Table Consumption Volume Share 2011-2021  
Figure China Consumption Forecast  
Figure North America Consumption Forecast  
Figure Europe Consumption Forecast  
Figure Asia-Pacific Consumption Forecast  
Figure Middle East & Africa Consumption Forecast  
Table Global Consumption Volume 2011-2021  
Figure Global Consumption Volume 2011-2021  
Table Global Consumption Volume Share 2011-2021  
Figure Global Consumption Volume Share 2011-2021  
Overview of the World Economic Outlook Projections  
Preparation of Project Reports  
New Investment Feasibility Analysis

## I would like to order

Product name: Global Red Yeast Rice Industry Report 2016

Product link: <https://marketpublishers.com/r/G0F4BFA3EAAEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0F4BFA3EAAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970