

Global Red Yeast Rice Industry Report 2016

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Abstracts

This report provides detailed analysis of worldwide markets for Red Yeast Rice from 2011-2016, and provides extensive market forecasts (2016-2021) by region/country and subsectors. It covers the key technological and market trends in the Red Yeast Rice market and further lays out an analysis of the factors influencing the supply/demand for Red Yeast Rice, and the opportunities/challenges faced by industry participants. It also acts as an essential tool to companies active across the value chain and to the new entrants by enabling them to capitalize the opportunities and develop business strategies.

Red yeast rice (RYR) is a bright reddish purple fermented rice, which acquires its colour from being cultivated with the mold *Monascus purpureus*.

GCC's report, Global Red Yeast Rice Industry Report 2016, has been prepared based on the synthesis, analysis, and interpretation of information about the global Red Yeast Rice market collected from specialized sources. The report covers key technological developments in the recent times and profiles leading players in the market and analyzes their key strategies. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. The major players in the global Red Yeast Rice market are Sylvan Bio, Hangzhou Twin-Horse, Jiacheng Biotechnology, Jiangr Bio-Technology, Nanping Senfa, Gutian Diyuan, Shandong Zhonghui, Fuzhou Longlixin.

The report provides separate comprehensive analytics for the North America, Europe, Asia-Pacific, Middle East and Africa and Rest of World. In this sector, global competitive landscape and supply/demand pattern of Red Yeast Rice industry has been provided.

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ABBREVIATIONS

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