

Global Recreational Boat Market 2022-2028

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Abstracts

Recreational boats are, as the name suggests, primarily for pleasure. They are generally smaller in size, low-cost, and are for leisure activities like fishing, skiing, and travel. The global recreational boat market is likely to register a CAGR of over 6.5% with an incremental growth of USD 15 billion during the forecast period 2022-2028.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global recreational boat market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the recreational boat industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, power, size, activity type, and region. The global market for recreational boat can be segmented by product: outboards, inboards/sterndrives, personal watercrafts, others. Globally, the inboards/sterndrives segment made up the largest share of the recreational boat market. Recreational boat market is further segmented by power: engine powered, man powered, sail propelled. The engine powered boats segment captured the largest share of the market in 2021. Based on size, the recreational boat market is segmented into: up to 30 feet, 30-50 feet, above 50 feet. On the basis of activity type, the recreational boat market also can be divided into: cruising, watersports, fishing. The cruising segment held the largest revenue share in 2021. Recreational boat market by region is categorized into: Asia Pacific, Europe, North America, Rest of the World (RoW).

By product:

outboards

inboards/sterndrives

personal watercrafts

others

By power:

engine powered

man powered

sail propelled

By size:

up to 30 feet

30-50 feet

above 50 feet

By activity type:

cruising

watersports

fishing

By region:

Asia Pacific

Europe

North America

Rest of the World (RoW)

The report also provides a detailed analysis of several leading recreational boat market vendors that include Azimut Benetti S.p.A., Bombardier Recreational Products Inc., Brunswick Corporation, Ferretti S.p.A., Groupe Beneteau, HanseYachts AG, Hobie Cat Company, Inc., Malibu Inc., Marine Products Corporation, MasterCraft Boat Holdings, Inc., Polaris Inc., Princess Yachts Limited, Sunseeker International Ltd., White River Marine Group, Yamaha Motor Co., Ltd., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global recreational boat market.

To classify and forecast the global recreational boat market based on product, power, size, activity type, region.

To identify drivers and challenges for the global recreational boat market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global recreational boat market.

To identify and analyze the profile of leading players operating in the global recreational boat market.

Why Choose This Report

Gain a reliable outlook of the global recreational boat market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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30-50 feet

Above 50 feet

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Cruising
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Fishing

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Asia Pacific
Europe
North America
Rest of the World (RoW)

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Azimut Benetti S.p.A.
Bombardier Recreational Products Inc.
Brunswick Corporation
Ferretti S.p.A.
Groupe Beneteau
HanseYachts AG
Hobie Cat Company, Inc.
Malibu Inc.
Marine Products Corporation
MasterCraft Boat Holdings, Inc.
Polaris Inc.
Princess Yachts Limited
Sunseeker International Ltd.
White River Marine Group
Yamaha Motor Co., Ltd.

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