

Global Ready-to-Eat Food Market 2022-2028

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Abstracts

The global RTE food market is projected to rise by USD 184.0 billion by 2028, according to a new report by Gen Consulting Company. It is anticipated to expand at a CAGR of 4.4 percent during the forecast period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global RTE food market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the RTE food industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, packaging type, storage type, distribution channel, and region. The global market for RTE food can be segmented by product: instant grain, instant soup and snack, humus, meat product, instant pasta, others. According to the research, the instant soup and snack segment had the largest share in the global RTE food market. RTE food market is further segmented by packaging type: microwaveable, non-microwaveable. In 2021, the non-microwaveable segment made up the largest share of revenue generated by the RTE food market. Based on storage type, the RTE food market is segmented into: cold storage, room temperature storage. Among these, the room temperature storage segment was accounted for the highest revenue generator in 2021. On the basis of distribution channel, the RTE food market also can be divided into: hypermarket and supermarket, convenience store, specialty store, online, others. The hypermarket and supermarket segment captured the largest share of the market in 2021. RTE food market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

Market Segmentation

By product: instant grain, instant soup and snack, humus, meat product, instant pasta, others

By packaging type: microwaveable, non-microwaveable

By storage type: cold storage, room temperature storage

By distribution channel: hypermarket and supermarket, convenience store, specialty store, online, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report explores the recent developments and profiles of key vendors in the Global Ready-to-Eat Food Market, including Amy's Kitchen, Campbell Soup Company, Conagra Brands Inc., Ebro Foods SA, General Mills Inc., Kraft Heinz Company, Mars Incorporated, Nestle S.A., Strauss Group, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global RTE food market.

To classify and forecast the global RTE food market based on product, packaging type, storage type, distribution channel, region.

To identify drivers and challenges for the global RTE food market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global RTE food market.

To identify and analyze the profile of leading players operating in the global RTE food market.

Why Choose This Report

Gain a reliable outlook of the global RTE food market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Amy's Kitchen

Campbell Soup Company

Conagra Brands Inc.

Ebro Foods SA

General Mills Inc.

Kraft Heinz Company

Mars Incorporated

Nestle S.A.

Strauss Group

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