

# Global Ready-to-Drink Protein Beverages Market 2022-2028

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## Abstracts

The global RTD protein beverages market is likely to register a CAGR of over 7.8% with an incremental growth of USD 0.8 billion during the forecast period 2022-2028.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global RTD protein beverages market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the RTD protein beverages industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the source, distribution channel, and region. The global market for RTD protein beverages can be segmented by source: whey, casein, soy, others. The whey segment is estimated to account for the largest share of the global RTD protein beverages market. RTD protein beverages market is further segmented by distribution channel: supermarket and hypermarket, drug store, specialist retailer, online, others. The supermarket and hypermarket segment held the largest revenue share in 2021. Based on region, the RTD protein beverages market is segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. Globally, North America made up the largest share of the RTD protein beverages market.

### Market Segmentation

By source: whey, casein, soy, others

By distribution channel: supermarket and hypermarket, drug store, specialist retailer,

online, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The market research report covers the analysis of key stake holders of the global RTD protein beverages market. Some of the leading players profiled in the report include Abbott Laboratories, Abbott Nutrition, Glanbia plc, Kellogg Company, PepsiCo Inc., Post Holdings Inc., The Coca Cola Company, among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global RTD protein beverages market.

To classify and forecast the global RTD protein beverages market based on source, distribution channel, region.

To identify drivers and challenges for the global RTD protein beverages market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global RTD protein beverages market.

To identify and analyze the profile of leading players operating in the global RTD protein beverages market.

Why Choose This Report

Gain a reliable outlook of the global RTD protein beverages market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Latin America

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Abbott Nutrition

Glanbia plc

Kellogg Company

PepsiCo Inc.

Post Holdings Inc.

The Coca Cola Company

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