

Global Pyrethrum Market Research Report 2017

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Abstracts

Pyrethrum was a genus of several old world plants now classified as chrysanthemum or tanacetum (e.g., *C. coccineum*) which are cultivated as ornamentals for their showy flower heads. Pyrethrum continues to be used as a common name for plants formerly included in the genus *Pyrethrum*. Pyrethrum is also the name of a natural insecticide made from the dried flower heads of *chrysanthemum cinerariifolium* and *chrysanthemum coccineum*.

The report covers forecast and analysis for the pyrethrum market on a global and regional level. The study provides historic data of 2012-2016 along with a forecast from 2017 to 2022 based on both volumes and revenue. The study includes drivers and restraints for the pyrethrum market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the pyrethrum market on a global level.

The report has been prepared based on the synthesis, analysis, and interpretation of information about the global pyrethrum market collected from specialized sources. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. Company overview, financial overview, product portfolio, new project launched, recent development analysis are the parameters included in the profile.

The study provides a decisive view on the pyrethrum market by segmenting the market based on applications. All the application segments have been analyzed based on present and future trends and the market is estimated from 2017 to 2022.

Key Applications

Agriculture

Industrial

Household

Key Regions/Countries

North America

Europe

Asia Pacific

China

Australia

Tanzania

Rwanda

Kenya

Key Vendors

PBK

MGK

BRA

Horizon Sopyrwa

Nan Bao

Chuangsens Industry

Zhongzhi Biotech

Key Questions Answered in this Report

What will the market size be in 2022?

What are the key factors driving the global pyrethrum market?

What are the challenges to market growth?

Who are the key players in the pyrethrum market?

What are the market opportunities and threats faced by the key players?

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