

# Global PVC Impact Modifier MBS Resin Industry Report 2016

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## Abstracts

This report provides detailed analysis of worldwide markets for PVC Impact Modifier MBS Resin from 2011-2016, and provides extensive market forecasts (2016-2021) by region/country and subsectors. It covers the key technological and market trends in the PVC Impact Modifier MBS Resin market and further lays out an analysis of the factors influencing the supply/demand for PVC Impact Modifier MBS Resin, and the opportunities/challenges faced by industry participants. It also acts as an essential tool to companies active across the value chain and to the new entrants by enabling them to capitalize the opportunities and develop business strategies.

Polyvinyl chloride, more correctly but unusually poly (vinyl chloride), commonly abbreviated PVC, is the third-most widely produced synthetic plastic polymer, after polyethylene and polypropylene. PVC comes in two basic forms: rigid (sometimes abbreviated as RPVC) and flexible. The rigid form of PVC is used in construction for pipe and in profile applications such as doors and windows. It is also used for bottles, other non-food packaging, and cards (such as bank or membership cards). It can be made softer and more flexible by the addition of plasticizers, the most widely used being phthalates. In this form, it is also used in plumbing, electrical cable insulation, imitation leather, signage, inflatable products, and many applications where it replaces rubber.

GCC's report, Global PVC Impact Modifier MBS Resin Industry Report 2016, has been prepared based on the synthesis, analysis, and interpretation of information about the global PVC Impact Modifier MBS Resin market collected from specialized sources. The report covers key technological developments in the recent times and profiles leading players in the market and analyzes their key strategies. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. The major players in the global PVC Impact Modifier MBS Resin

market are Kaneka, Dow Chemical, Arkema, Mitsubishi Rayon, Denka, Styrolution, Formosa.

The report provides separate comprehensive analytics for the North America, Europe, Asia-Pacific, Middle East and Africa and Rest of World. In this sector, global competitive landscape and supply/demand pattern of PVC Impact Modifier MBS Resin industry has been provided.

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## **ABBREVIATIONS**

## **DISCLAIMER**

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