

Global PVB Film Market Outlook 2016-2021

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Abstracts

This report provides detailed analysis of worldwide markets for PVB Film from 2011-2016, and provides extensive market forecasts (2016-2021) by region/country and subsectors. It covers the key technological and market trends in the PVB Film market and further lays out an analysis of the factors influencing the supply/demand for PVB Film, and the opportunities/challenges faced by industry participants. It also acts as an essential tool to companies active across the value chain and to the new entrants by enabling them to capitalize the opportunities and develop business strategies.

Polyvinyl butyral (or PVB), (CAS 63148-65-2) is a resin usually used for applications that require strong binding, optical clarity, adhesion to many surfaces, toughness and flexibility. It is prepared from polyvinyl alcohol by reaction with butyraldehyde. The major application is laminated safety glass for automobile windshields. Tradenames for PVB-films include Saflex, GlasNovations, Butacite, WINLITE, S-Lec, and Trosifol.

GCC's report, Global PVB Film Market Outlook 2016-2021, has been prepared based on the synthesis, analysis, and interpretation of information about the global PVB Film market collected from specialized sources. The report covers key technological developments in the recent times and profiles leading players in the market and analyzes their key strategies. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players. The major players in the global PVB Film market are Solutia (USA), Du Pont (USA), Kuraray (Japan), Sekisui (Japan), Wuhan Hongjinxulong (China), Decent (China), Guangzhou Aojisi (China), Zhejiang Rehone Plastic (China).

The report provides separate comprehensive analytics for the North America, Europe, Asia-Pacific, Middle East and Africa and Rest of World. In this sector, global competitive landscape and supply/demand pattern of PVB Film industry has been provided.

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ABBREVIATIONS

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