

Global Protein Supplements Market 2023-2029

<https://marketpublishers.com/r/G4ED85EB4995EN.html>

Date: February 2023

Pages: 82

Price: US\$ 3,050.00 (Single User License)

ID: G4ED85EB4995EN

Abstracts

Proteins are large, complex molecules that play many critical roles in the body. They do most of the work in cells and are required for the structure, function, and regulation of the body's tissues and organs. It's important to note that millions of people worldwide, especially young children, don't get enough protein due to food insecurity. The effects of protein deficiency and malnutrition range in severity from growth failure and loss of muscle mass to decreased immunity, weakening of the heart and respiratory system, and death. The global protein supplements market is likely to register a CAGR of over 7.4% with an incremental growth of USD 12.2 billion during the forecast period 2023-2029.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global protein supplements market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the source, product, application, distribution channel, and region. The global market for protein supplements can be segmented by source: animal-based, plant-based. The animal-based segment captured the largest share of the market in 2022. Protein supplements market is further segmented by product: bars, protein powders, ready to drinks (RTDs), others. The protein powders segment held the largest share of the global protein supplements market in 2022 and is anticipated to hold its share during the forecast period. Based on application, the protein supplements market is segmented into: functional food, sports nutrition. In 2022, the sports nutrition segment made up the largest share of revenue generated by the protein supplements market. On the basis of distribution channel, the protein supplements market also can

be divided into: drug stores, e-commerce, gym and health clubs, specialty stores, supermarkets and hypermarkets, others. Among these, the e-commerce segment was accounted for the highest revenue generator in 2022. Protein supplements market by region is categorized into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

Market Segmentation

By source: animal-based, plant-based

By product: bars, protein powders, ready to drinks (RTDs), others

By application: functional food, sports nutrition

By distribution channel: drug stores, e-commerce, gym and health clubs, specialty stores, supermarkets and hypermarkets, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report also provides a detailed analysis of several leading protein supplements market vendors that include Abbott laboratories, Amway Corporation, Beijing Competitor Sports Science Technology JSC Ltd., BioTech USA Kft. (Scitec), By-Health Co., CytoSport Inc. (PepsiCo, Inc.), Dymatize Enterprises LLC (BellRing Brands, Inc.), Glanbia plc, GNC Holdings, LLC (Harbin Pharmaceutical Group Co., Ltd.), Herbalife Nutrition Ltd., HNC Healthy Nutrition Company (UK) Ltd. (Maxinutrition & Maximuscle), Iovate Health Sciences International Inc., Makers Nutrition, LLC, Meiji Holdings Co., Ltd., Mondelez International Inc., MusclePharm Corporation, Nestle S.A. (The Bountiful Company), Optimum Nutrition, Inc., Post Holdings Inc., Simply Good Foods Company (Quest Nutrition, LLC), The Bountiful Company (NBTY Inc.), The Hut Group, Vitaco Holdings Ltd. (Shanghai Pharmaceuticals Holding Co., Ltd.), Weider Health and Fitness, Inc., Xiwang Foodstuffs Co., Ltd. (MuscleTech), Zhejiang CONBA Pharmaceutical Co., Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

***REQUEST FREE SAMPLE TO GET A COMPLETE LIST OF COMPANIES**

Scope of the Report

To analyze and forecast the market size of the global protein supplements market.

To classify and forecast the global protein supplements market based on source, product, application, distribution channel, region.

To identify drivers and challenges for the global protein supplements market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global protein supplements market.

To identify and analyze the profile of leading players operating in the global protein

supplements market.

Why Choose This Report

Gain a reliable outlook of the global protein supplements market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Contents

PART 1. INTRODUCTION

Report description
Objectives of the study
Market segment
Years considered for the report
Currency
Key target audience

PART 2. METHODOLOGY

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

Introduction
Drivers
Restraints

PART 5. MARKET BREAKDOWN BY SOURCE

Animal-based
Plant-based

PART 6. MARKET BREAKDOWN BY PRODUCT

Bars
Protein powders
Ready to drinks (RTDs)
Others

PART 7. MARKET BREAKDOWN BY APPLICATION

Functional food
Sports nutrition

PART 8. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Drug stores
E-commerce
Gym and health clubs
Specialty stores
Supermarkets and hypermarkets
Others

PART 9. MARKET BREAKDOWN BY REGION

North America
Europe
Asia-Pacific
MEA (Middle East and Africa)
Latin America

PART 10. KEY COMPANIES

Abbott laboratories
Amway Corporation
Beijing Competitor Sports Science Technology JSC Ltd.
BioTech USA Kft. (Scitec)
By-Health Co.
CytoSport Inc. (PepsiCo, Inc.)
Dymatize Enterprises LLC (BellRing Brands, Inc.)
Glanbia plc
GNC Holdings, LLC (Harbin Pharmaceutical Group Co., Ltd.)
Herbalife Nutrition Ltd.
HNC Healthy Nutrition Company (UK) Ltd. (Maxinutrition & Maximuscle)
Iovate Health Sciences International Inc.
Makers Nutrition, LLC
Meiji Holdings Co., Ltd.
Mondelez International Inc.
MusclePharm Corporation
Nestle S.A. (The Bountiful Company)
Optimum Nutrition, Inc.
Post Holdings Inc.
Simply Good Foods Company (Quest Nutrition, LLC)
The Bountiful Company (NBTY Inc.)

The Hut Group

Vitaco Holdings Ltd. (Shanghai Pharmaceuticals Holding Co., Ltd.)

Weider Health and Fitness, Inc.

Xiwang Foodstuffs Co., Ltd. (MuscleTech)

Zhejiang CONBA Pharmaceutical Co., Ltd.

***REQUEST FREE SAMPLE TO GET A COMPLETE LIST OF COMPANIES**

DISCLAIMER

I would like to order

Product name: Global Protein Supplements Market 2023-2029

Product link: <https://marketpublishers.com/r/G4ED85EB4995EN.html>

Price: US\$ 3,050.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4ED85EB4995EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970