

Global Project Portfolio Management (PPM) Market 2022-2028

<https://marketpublishers.com/r/G1719F50E53EEN.html>

Date: December 2022

Pages: 79

Price: US\$ 2,750.00 (Single User License)

ID: G1719F50E53EEN

Abstracts

According to latest analysis by Gen Consulting Company, the global project portfolio management market is poised to grow by USD 1.3 billion during 2022-2028, progressing at a CAGR of 4% during the forecast period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global project portfolio management market. It traces the market's historic and forecast market growth. The report identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches. This study also provides an analysis of the impact of the COVID-19 crisis on the project portfolio management industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the deployment mode, type, end user, and region. The global market for project portfolio management can be segmented by deployment mode: cloud, on-premise. The cloud segment held the largest revenue share in 2021. Project portfolio management market is further segmented by type: solution, service. Among these, the solution segment was accounted for the highest revenue generator in 2021. Based on end user, the project portfolio management market is segmented into: telecom, healthcare, manufacturing, construction, retail, financial, others. The telecom segment captured the largest share of the market in 2021. On the basis of region, the project portfolio management market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. According to the research, North America had the largest share in the global project portfolio management market.

Market Segmentation

By deployment mode: cloud, on-premise

By type: solution, service

By end user: telecom, healthcare, manufacturing, construction, retail, financial, others

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report has also analysed the competitive landscape of the global project portfolio management market with some of the key players being Asana Inc., Atlassian Corporation, Microsoft Corporation, Monday.com Ltd., Oracle Corporation, Planview Inc., Sap SE, Servicenow Inc., Smartsheet Inc., Upland Software Inc., Workday Inc., Wrike Inc., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global project portfolio management market.

To classify and forecast the global project portfolio management market based on deployment mode, type, end user, region.

To identify drivers and challenges for the global project portfolio management market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global project portfolio management market.

To identify and analyze the profile of leading players operating in the global project portfolio management market.

Why Choose This Report

Gain a reliable outlook of the global project portfolio management market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Microsoft Corporation
Monday.com Ltd.
Oracle Corporation
Planview Inc.
Sap SE
Servicenow Inc.
Smartsheet Inc.
Upland Software Inc.
Workday Inc.
Wrike Inc.

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