

Global Professional Hygiene Market 2023

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Abstracts

Professional hygiene refers to the practices and products used to maintain cleanliness and prevent the spread of germs and diseases in various professional settings. It involves ensuring a clean and safe environment for workers and customers, particularly in industries such as healthcare, manufacturing, commercial offices, and retail and food services.

The global professional hygiene market is anticipated to increase by USD 5.2 billion till 2029 at an average annual growth of 4.78 percent as per the latest market estimates. There is a growing awareness among individuals about the importance of personal hygiene. This awareness has led to an increased demand for professional hygiene products that help maintain cleanliness and prevent the spread of diseases.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global professional hygiene market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

Market Segmentation

Product: soaps and sanitizers, tissues and napkins, wiping and cleaning

Distribution channel: offline, online

End user: commercial, healthcare, hospitality, industrial, public interest, others

Region: Asia-Pacific, Europe, North America, Middle East and Africa (MEA), South America

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the product, distribution channel, end user, and region. The

global market for professional hygiene can be segmented by product: soaps and sanitizers, tissues and napkins, wiping and cleaning. The tissues and napkins segment captured the largest share of the market in 2022. Professional hygiene market is further segmented by distribution channel: offline, online. The offline segment held the largest share of the global professional hygiene market in 2022 and is anticipated to hold its share during the forecast period. Based on end user, the professional hygiene market is segmented into: commercial, healthcare, hospitality, industrial, public interest, others. In 2022, the hospitality segment made up the largest share of revenue generated by the professional hygiene market. On the basis of region, the professional hygiene market also can be divided into: Asia-Pacific, Europe, North America, Middle East and Africa (MEA), South America. Among these, North America was accounted for the highest revenue generator in 2022.

Major Companies and Competitive Landscape

The report also provides a detailed analysis of several leading professional hygiene market vendors that include Blue Moon Group Holdings Ltd., Cascades Inc., Cipla Limited, Dreumex B.V., Ecolab Inc., Essity AB, Euronics International Ltd., Gojo Industries, Inc., Kimberly-Clark Corporation, Koch Industries, Inc., Kutol Products Company, Inc., Lion Corporation, Paul Hartmann AG, Reckitt Benckiser Group plc, S. C. Johnson & Son, Inc., Sofidel Group, Steris plc, Stryker Corporation, Winner Medical Co., Ltd., Zoono Group Limited, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

Scope of the Report

To analyze and forecast the market size of the global professional hygiene market.

To classify and forecast the global professional hygiene market based on product, distribution channel, end user, region.

To identify drivers and challenges for the global professional hygiene market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global professional hygiene market.

To identify and analyze the profile of leading players operating in the global professional hygiene market.

Why Choose This Report

Gain a reliable outlook of the global professional hygiene market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.
Print authentication provided for the single-user license.

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