

Global Professional Hand Hygiene Market 2024

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Abstracts

The professional hand hygiene market offers a comprehensive array of products and solutions meticulously designed to foster effective hand hygiene practices across various professional and institutional environments, including but not limited to healthcare, food service, manufacturing, and hospitality sectors. The paramount objective within these settings is the prevention of infection transmission, necessitating products that are adept at eliminating germs, bacteria, and viruses potentially spread through hand contact.

This market boasts an extensive selection of products tailored to address the hand hygiene requisites of diverse industries and environments. The hand wash segment, for instance, is projected to expand from USD 2.9 billion in 2023 to USD 4.0 billion by 2029, achieving a Compound Annual Growth Rate (CAGR) of 4.5% during this period. The surge in the hand wash segment, synonymous with hand soap, underscores the critical role of hand hygiene in curtailing the transmission of infectious diseases.

Bulk purchases characterize procurement practices within the professional hand hygiene market, with end-users typically acquiring large quantities of products from distributors or wholesalers to benefit from cost efficiencies. In 2023, the healthcare sector emerged as the predominant revenue contributor, with the medical segment's market valuation poised to grow from USD 1.9 billion in 2023 to USD 2.5 billion by 2029, reflecting a CAGR of 4.2%. The emphasis on hand hygiene within the healthcare realm is unwavering, given its significance in safeguarding both patient and staff welfare. Healthcare facilities, encompassing hospitals and clinics, represent a significant consumer base for professional hand hygiene products.

North America stands as the leading market, with projections indicating growth from USD 2.2 billion in 2023 to USD 3.0 billion by 2029, marking a CAGR of 4.4%. The region's dominance is attributed to the burgeoning luxury hotel industry and an uptick in

international tourist arrivals, further bolstered by a host of international sports events, trade fairs, and exhibitions. Moreover, the escalating incidence of Healthcare-Associated Infections (HAIs) in the healthcare sector has propelled the demand for a spectrum of hand hygiene products, including handwashes, sanitizers, wipes, and scrubs, reinforcing the indispensability of stringent hand hygiene protocols across professional settings.

This comprehensive industry report provides market estimates and forecasts, accompanied by a detailed examination of the product, end-user, distribution channel, and region aspects. It delivers a quantitative analysis of the market, empowering stakeholders to leverage existing market opportunities. Furthermore, the report identifies key segments for potential opportunities and strategies, drawing insights from market trends and the approaches of leading competitors.

The global baby bottle market has been extensively analyzed by categorizing it according to various sub-segments in order to provide accurate forecasts of industry size and assess trends within specific areas.

The global market for professional hand hygiene can be segmented by product: hand washes, hand sanitizers, hand scrubs, hand wipes, hand lotions/creams. Hand wash held the highest share in the global professional hand hygiene market. However, the hand lotions/creams segment is forecast to register the highest CAGR during the forecast period 2024 %li%2030.

Professional hand hygiene market is further segmented by end-user: medical, construction, manufacturing, commercial, government, others. Globally, the medical segment made up the largest share of the professional hand hygiene market, representing more than 29.6% of the total market.

Based on distribution channel, the professional hand hygiene market is segmented into: direct sales, indirect sales. The direct sales segment was the largest contributor to the global professional hand hygiene market in 2023, representing more than 60.3% of the total market.

On the basis of region, the professional hand hygiene market also can be divided into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America. North America held the highest share in the global professional hand hygiene market. However, Asia-Pacific is forecast to register the highest CAGR during the forecast period 2024 %li%2030.

The report also provides a detailed analysis of several leading professional hand hygiene market vendors that include 3M Company, Gojo Industries, Inc., Kimberly-Clark Corporation, Kutol Products Company, Inc., Procter & Gamble Company, Medline Industries, LP, Neogen Corp., Cleenol Group Ltd., Betco Corp., Diversey Holdings, Ltd., Essity AB, Ecolab Inc., Henkel AG & Co. KGaA, Georgia-Pacific LLC, Rentokil Initial plc, Reckitt Benckiser Group plc, S. C. Johnson & Son, Inc., Steris plc, The Clorox Company, Unilever plc, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

Why Choose This Report

Gain a reliable outlook of the global professional hand hygiene market forecasts from 2024 to 2030 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

Market Segments Covered in Global Professional Hand Hygiene Industry Analysis:

i.) Product

Hand washes

Hand sanitizers

Hand scrubs

Hand wipes

Hand lotions/creams

ii.) End-user

Medical

Construction

Manufacturing

Commercial

Government

Others

iii.) Distribution channel

Direct sales

Indirect sales

iv.) Region

North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

viii.) Handwash type

Liquid

Foam

ix.) Hand sanitizer type

Liquid

Gel

Foam

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9.13 Henkel AG & Co. KGaA

9.14 Georgia-Pacific LLC

9.15 Rentokil Initial plc

9.16 Reckitt Benckiser Group plc

9.17 S. C. Johnson & Son, Inc.

9.18 Steris plc

9.19 The Clorox Company

9.20 Unilever plc

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