

Global Probiotics Market 2022-2028

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Abstracts

Probiotics are live microorganisms that are intended to have health benefits when consumed or applied to the body. They are considered generally safe to consume, but may cause bacteria-host interactions and unwanted side effects in rare cases.

Processed probiotics are also widely used in beauty products to target the skin microbiome. The global probiotics market size is projected to grow by USD 31 billion from 2022 to 2028, registering a CAGR of 7.1 percent, according to a new report by Gen Consulting Company.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global probiotics market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, growth rate and market segments. This study also provides an analysis of the impact of the COVID-19 crisis on the probiotics industry.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the ingredient, function, application, sales channel, end use, and region. The global market for probiotics can be segmented by ingredient: lactobacillus, bifidobacterium, streptococcus, bacillus, others. According to the research, the lactobacillus segment had the largest share in the global probiotics market. Probiotics market is further segmented by function: regular, therapy. In 2021, the regular segment made up the largest share of revenue generated by the probiotics market. Based on application, the probiotics market is segmented into: food and beverage, dietary supplements, animal feed. On the basis of sales channel, the probiotics market also can be divided into: hypermarkets and supermarkets, pharmacies and drug stores, online channels, specialty stores, others. The hypermarkets and supermarkets segment captured the largest share of the market in 2021. Probiotics market by end use is categorized into: human probiotics, animal probiotics. The probiotics market by region can be segmented into: Asia Pacific, Europe, North

America, MEA (Middle East and Africa), Latin America.

By ingredient:

lactobacillus

bifidobacterium

streptococcus

bacillus

others

By function:

regular

therapy

By application:

food and beverage

dietary supplements

animal feed

By sales channel:

hypermarkets and supermarkets

pharmacies and drug stores

online channels

specialty stores

others

By end use:

human probiotics

animal probiotics

By region:

Asia Pacific

Europe

North America

MEA (Middle East and Africa)

Latin America

The food and beverage market is further segmented into bakery and confectionery, dairy products, infant formula, non-dairy beverages, others. Gen Consulting Company research indicates that the dairy products segment occupied the largest share of this market in 2021 and is expected to draw the highest demand in coming years.

The report explores the recent developments and profiles of key vendors in the Global Probiotics Market, including BioGaia AB, Calpis Co.,Ltd., Chobani, LLC, Chr. Hansen A/S, Danone S.A., DuPont de Nemours, Inc., Estee Lauder Companies, Ganeden, Inc., Kikkoman Corporation, Lallemand Inc., Lifeway Foods, Inc., L'Oreal SA, Megmilk Snow Brand Co., Ltd., Meiji Holdings Co., Ltd., Morinaga Milk Industry Co., Ltd., Nestle S.A., Probi AB, Protexin Inc., Sabinsa Corporation, Stonyfield Farm, Inc., Unilever plc, Yakult Honsha Co., Ltd., among others.

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Historical & Forecast Period

This research report provides analysis for each segment from 2018 to 2028 considering 2021 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global probiotics market.

To classify and forecast the global probiotics market based on ingredient, function, application, sales channel, end use, region.

To identify drivers and challenges for the global probiotics market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global probiotics market.

To identify and analyze the profile of leading players operating in the global probiotics market.

Why Choose This Report

Gain a reliable outlook of the global probiotics market forecasts from 2022 to 2028 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Europe

North America

MEA (Middle East and Africa)

Latin America

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BioGaia AB

Calpis Co.,Ltd.

Chobani, LLC

Chr. Hansen A/S

Danone S.A.

DuPont de Nemours, Inc.

Estee Lauder Companies

Ganeden, Inc.

Kikkoman Corporation

Lallemand Inc.

Lifeway Foods, Inc.

L'Oreal SA

Megmilk Snow Brand Co., Ltd.

Meiji Holdings Co., Ltd.

Morinaga Milk Industry Co., Ltd.

Nestle S.A.

Probi AB

Protexin Inc.

Sabinsa Corporation

Stonyfield Farm, Inc.

Unilever plc

Yakult Honsha Co., Ltd.

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