

Global Probiotic Supplements Market 2023-2029

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Abstracts

Probiotics are live microorganisms that can be consumed through fermented foods or supplements. More and more studies show that the balance or imbalance of bacteria in the digestive system is associated with overall health and disease. Probiotics promote a healthy balance of gut bacteria and have been linked to a wide range of health benefits. This includes benefits for weight loss, digestive health, immune function and more. According to the latest research, the global probiotic supplements market is poised to grow by USD 3.3 billion during 2023-2029, progressing at a CAGR of 6.1% during the forecast period.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global probiotic supplements market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments for opportunities and strategies based on market trends and leading competitors' approaches.

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the form, disease, gender, distribution channel, end user, and region. The global market for probiotic supplements can be segmented by form: capsules, gummies, liquids and drops, powder, tablets and chewable, others. The capsules segment held the largest revenue share in 2022. Probiotic supplements market is further segmented by disease: bone health, digestive and gut health, immunity-based diseases, oral diseases, pregnancy, urinary tract, vaginal health, others. Among these, the digestive and gut health segment was accounted for the highest revenue generator in 2022. Based on gender, the probiotic supplements market is segmented into: male, female. The female segment captured the largest share of the market in 2022. On the basis of distribution channel, the probiotic supplements market also can be divided into: convenience stores, drug stores and pharmacies, online stores,

specialty stores, supermarkets and hypermarkets, others. According to the research, the drug stores and pharmacies segment had the largest share in the global probiotic supplements market. Probiotic supplements market by end user is categorized into: infants (0 to 3 years), kids (3.1 to 15 years), adults (above 15 years). The probiotic supplements market by region can be segmented into: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America.

The digestive and gut health market is further segmented into constipation, irritable bowel syndrome (IBS), lactose intolerance, others. Globally, the IBS segment made up the largest share of the probiotic supplements market. Furthermore, the online stores market has been categorized into via e-commerce players, supplier selling via own website. The via e-commerce players segment was the largest contributor to the global probiotic supplements market in 2022. The adults (above 15 years) market is further divided into 16-35 years, 36-50 years, 51-65 years, above 66 years. The 51-65 years segment is estimated to account for the largest share of the global probiotic supplements market.

Market Segmentation

By form: capsules, gummies, liquids and drops, powder, tablets and chewable, others

By disease: bone health, digestive and gut health, immunity-based diseases, oral diseases, pregnancy, urinary tract, vaginal health, others

By gender: male, female

By distribution channel: convenience stores, drug stores and pharmacies, online stores, specialty stores, supermarkets and hypermarkets, others

By end user: infants (0 to 3 years), kids (3.1 to 15 years), adults (above 15 years)

By region: North America, Europe, Asia-Pacific, MEA (Middle East and Africa), Latin America

The report has also analysed the competitive landscape of the global probiotic supplements market with some of the key players being AB-BIOTICS, S.A., Archer Daniel Midland Company, Bayer AG, Bifodan A/S (Deerland Probiotics & Enzymes, Inc.), BioGaia AB, Chr. Hansen Holding A/S (UAS Labs, LLC), Daflorn Ltd., Dietary Pros, Inc., DuPont de Nemours, Inc., Essential Formulas Incorporated, i-Health, Inc.

(Koninklijke DSM N.V.), Kerry Group plc, Novartis AG, Probi AB, Probioferm, LLC, Renew Life Formulas, Inc., The Procter & Gamble Company, Vitakem Nutraceutical Inc., Yakult Honsha Co., Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

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Scope of the Report

To analyze and forecast the market size of the global probiotic supplements market.

To classify and forecast the global probiotic supplements market based on form, disease, gender, distribution channel, end user, region.

To identify drivers and challenges for the global probiotic supplements market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global probiotic supplements market.

To identify and analyze the profile of leading players operating in the global probiotic supplements market.

Why Choose This Report

Gain a reliable outlook of the global probiotic supplements market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Kids (3.1 to 15 years)

Adults (above 15 years)

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North America

Europe

Asia-Pacific

MEA (Middle East and Africa)

Latin America

PART 11. KEY COMPANIES

AB-BIOTICS, S.A.

Archer Daniel Midland Company

Bayer AG

Bifodan A/S (Deerland Probiotics & Enzymes, Inc.)

BioGaia AB

Chr. Hansen Holding A/S (UAS Labs, LLC)

Daflorn Ltd.

Dietary Pros, Inc.

DuPont de Nemours, Inc.

Essential Formulas Incorporated

i-Health, Inc. (Koninklijke DSM N.V.)

Kerry Group plc

Novartis AG

Probi AB

Probioferm, LLC

Renew Life Formulas, Inc.

The Procter & Gamble Company

Vitakem Nutraceutical Inc.

Yakult Honsha Co., Ltd.

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