

Global Printed Signage Market 2022 - Snapshot

<https://marketpublishers.com/r/G21D78CCA8EEEN.html>

Date: August 2022

Pages: 47

Price: US\$ 370.00 (Single User License)

ID: G21D78CCA8EEEN

Abstracts

The global printed signage market is projected to rise by USD 1 billion by 2028, according to a new report by Gen Consulting Company. It is anticipated to expand at a CAGR of 0.3 percent during the forecast period.

This industry report offers market estimates of the global market, followed by a detailed analysis of the type, print technology, application, end user, and region. The global market data on printed signage can be segmented by type: backdrop banner, tradeshow graphic, backlit display, point of purchase (PoP) display, billboard, others. Among these, the backdrop banner segment was accounted for the highest revenue generator in 2021. Printed signage market is further segmented by print technology: screen, inkjet, sheetfed, others. The inkjet segment is estimated to account for the largest share of the global printed signage market. Based on application, the printed signage market is segmented into: indoor, outdoor. The outdoor segment held the largest share of the global printed signage market in 2021 and is anticipated to hold its share during the forecast period. On the basis of end user, the printed signage market also can be divided into: financial, retail, transportation, medical, others. In 2021, the retail segment made up the largest share of revenue generated by the printed signage market. Printed signage market by region is categorized into: North America, Europe, Asia-Pacific, Rest of the World.

The global printed signage market is highly competitive. Key companies profiled in the report include Avery Dennison Corporation, Spandex Ltd., IGEPa group GmbH & Co. KG, ORAFOL Europe GmbH, Identity Group, LINTEC Corporation, 3A Composites Holding AG, Signs Express Inc., L&H Sign Company Inc.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Global Printed Signage Market

Identify segments/areas to invest in over the forecast period in the Global Printed Signage Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Transportation
Medical

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North America

Europe

Asia-Pacific

Rest of the World

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Avery Dennison Corporation

Spandex, Ltd.

IGEPA group GmbH & Co. KG

ORAFOL Europe GmbH

Identity Group

LINTEC Corporation

3A Composites Holding AG

Signs Express, Inc.

L&H Sign Company, Inc.

PART 10. METHODOLOGY

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