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Global Predictive Analytics Market, 2021-2027

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Abstracts

The global predictive analytics market is projected to grow at a compound annual growth rate (CAGR) of 19.5% during the forecast period 2021-2027, according to the new report published by Gen Consulting Company.

The report provides in-depth analysis and insights regarding the current global market scenario, latest trends and drivers into global predictive analytics market. It offers an exclusive insight into various details such as market size, key trends, competitive landscape, company share of market leaders, growth rate and market segments.

The predictive analytics market is segmented on the basis of type, deployment, application, and region. The predictive analytics market is segmented as below:

By Type:

customer analytics

financial analytics

marketing analytics

network analytics

risk analytics

services

supply chain analytics

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others

By Deployment:

cloud

on-premise

By Application:

financial

government

healthcare

IT

manufacturing

retail

others

By Region:

region

Asia-Pacific

Europe

North America

Middle East and Africa (MEA)

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South America

The predictive analytics industry is characterized by a high level of market share concentration. The market research report covers the analysis of key stake holders of the predictive analytics market. Some of the leading players profiled in the report include Alteryx, Inc., Fair Isaac Corporation, International Business Machines Corporation, KNIME, Microsoft Corporation, Oracle Corporation, SAP SE, among others.

*list is not exhaustive, request free sample to get a complete list of companies

Historical & Forecast Period

This research report provides analysis for each segment from 2017 to 2027 considering 2020 to be the base year.

Scope of the Report

To analyze and forecast the market size of the global predictive analytics market.

To classify and forecast the global predictive analytics market based on type, deployment, application, and region.

To identify drivers and challenges for the global predictive analytics market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global predictive analytics market.

To conduct pricing analysis for the global predictive analytics market.

To identify and analyze the profile of leading players operating in the global predictive analytics market.

Why Choose This Report

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Gain a reliable outlook of the global predictive analytics market forecasts from 2021 to 2027 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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