

Global Potassium Sorbate Market, 2020-2026

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Abstracts

Potassium sorbate is the potassium salt of sorbic acid with the formula $C_6H_7KO_2$. It's widely used as a preservative in foods, beverages, and personal care products.

Potassium sorbate is used to inhibit molds and yeasts in many foods, such as cheese, wine, yogurt, dried meats, apple cider, rehydrated fruits, soft drinks and fruit drinks, and baked goods. According to Gen Consulting Company, global potassium sorbate market is projected to grow at a CAGR of 5.1% during the forecast period 2020-2026.

The report offers a breakdown of market shares by product, including Pharmaceutical Grade Potassium Sorbate, Food Grade Potassium Sorbate, Technical Grade Potassium Sorbate. Based on type, the market for potassium sorbate is segmented into Potassium Sorbate Spherical Granular, Potassium Sorbate Column Granular, Potassium Sorbate Powder. By application, the potassium sorbate market is classified into Food & Beverage, Pharmaceuticals, Cosmetics & Personal Care, Rubber & Resin, Feed, Tobacco. On the basis of region, the potassium sorbate industry is analyzed across North America, Europe, Asia-Pacific, South America and MEA (the Middle East, and Africa).

By Product:

Pharmaceutical Grade Potassium Sorbate

Food Grade Potassium Sorbate

Technical Grade Potassium Sorbate

By Type:

Potassium Sorbate Spherical Granular

Potassium Sorbate Column Granular

Potassium Sorbate Powder

By Application:

Food & Beverage

Pharmaceuticals

Cosmetics & Personal Care

Rubber & Resin

Feed

Tobacco

By region, the market is analyzed across North America, Asia Pacific, Europe, Middle East & Africa and South America. This report forecasts revenue growth at global, regional & country level from 2020 to 2026.

North America (U.S., Canada, Mexico, etc.)

Asia-Pacific (China, Japan, India, Korea, Australia, Indonesia, Taiwan, Thailand, etc.)

Europe (Germany, UK, France, Italy, Russia, Spain, etc.)

Middle East & Africa (Turkey, Saudi Arabia, Iran, Egypt, Nigeria, UAE, Israel, South Africa, etc.)

South America (Brazil, Argentina, Colombia, Chile, Venezuela, Peru, etc.)

The market research report covers the analysis of key stake holders of the potassium sorbate market. Some of the leading players profiled in the report include:

Benxi Black Horse Chemical Industry & Commerce Co., Ltd.

Celanese Corporation (Nutrinova)

Chengdu Huayi Medical Trimming Manufacturing Co., Ltd.

Daicel Corporation (Daicel Nanning Food Ingredients Co., Ltd.)

FBC Industries, Inc.

Guangxi Jinyuan Biochemical Group Co., Ltd.

Jiangbei Additive Co., Ltd.

Jiangsu Mupro IFT Corp.

Jiangsu Tiancheng Biochemical Products Co., Ltd.

Jinneng Science & Technology Co., Ltd.

Liaocheng Tianzhu Biotechnology Co., Ltd.

Linyi Van Science And Technique Co., Ltd. (Sorbic International Plc)

Nantong Acetic Acid Chemical Co., Ltd.

Nantong Alchemy Biotech Development Co., Ltd.

Ningbo Wanglong Group Co., Ltd.

Rugao Yangtze River Food Co., Ltd.

Shandong Kunda Biotechnology Co., Ltd. (Shandong Hongda Biological Technology Co., Ltd.)

Sichuan Boliheng Pharmaceutical Co., Ltd.

Zhejiang Bossen Ingredients Co., Ltd.

*list is not exhaustive, request free sample to get a complete list of companies

The base year of the study is 2019, and forecasts run up to 2026.

Research Objective

To analyze and forecast the market size of global potassium sorbate market.

To classify and forecast global potassium sorbate market based on product, type, application.

To identify drivers and challenges for global potassium sorbate market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in global potassium sorbate market.

To conduct pricing analysis for global potassium sorbate market.

To identify and analyze the profile of leading players operating in global potassium sorbate market.

The report is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities. Key target audience are:

Manufacturers of potassium sorbate

Raw material suppliers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to potassium sorbate

Contents

PART 1. INTRODUCTION

- 1.1 Market Definition
- 1.2 Key Benefit
- 1.3 Market Segment

PART 2. METHODOLOGY

- 2.1 Primary
- 2.2 Secondary

PART 3. EXECUTIVE SUMMARY

PART 4. MARKET OVERVIEW

- 4.1 Introduction
- 4.2 Market Size and Forecast
- 4.3 Market Dynamics
 - 4.3.1 Drivers
 - 4.3.2 Restraints
- 4.4 Impact of COVID-19 Pandemic on Global Economy
- 4.5 Porter's Five Forces Analysis
 - 4.5.1 Bargaining Power of Suppliers
 - 4.5.2 Bargaining Power of Consumers
 - 4.5.3 Threat of New Entrants
 - 4.5.4 Threat of Substitute Products and Services
 - 4.5.5 Degree of Competition

PART 5. GLOBAL MARKET FOR POTASSIUM SORBATE BY PRODUCT

- 5.1 Market Overview
- 5.2 Pharmaceutical Grade Potassium Sorbate
 - 5.2.1 Market Size and Forecast

5.3 Food Grade Potassium Sorbate

5.3.1 Market Size and Forecast

5.4 Technical Grade Potassium Sorbate

5.4.1 Market Size and Forecast

PART 6. GLOBAL MARKET FOR POTASSIUM SORBATE BY TYPE

6.1 Market Overview

6.2 Potassium Sorbate Spherical Granular

6.2.1 Market Size and Forecast

6.3 Potassium Sorbate Column Granular

6.3.1 Market Size and Forecast

6.4 Potassium Sorbate Powder

6.4.1 Market Size and Forecast

PART 7. GLOBAL MARKET FOR POTASSIUM SORBATE BY APPLICATION

7.1 Market Overview

7.2 Food & Beverage

7.2.1 Market Size and Forecast

7.3 Pharmaceuticals

7.3.1 Market Size and Forecast

7.4 Cosmetics & Personal Care

7.4.1 Market Size and Forecast

7.5 Rubber & Resin

7.5.1 Market Size and Forecast

7.6 Feed

7.6.1 Market Size and Forecast

7.7 Tobacco

7.7.1 Market Size and Forecast

PART 8. GLOBAL MARKET FOR POTASSIUM SORBATE BY GEOGRAPHY

8.1 Overview

8.1.1 Market Size and Forecast

8.2 North America

8.2.1 Market Size and Forecast

8.2.2 North America: Potassium Sorbate Market by Country

8.2.2.1 United States

8.2.2.2 Canada

8.2.2.3 Mexico

8.3 Europe

8.3.1 Market Size and Forecast

8.3.2 Europe: Potassium Sorbate Market by Country

8.3.2.1 Germany

8.3.2.2 France

8.3.2.3 United Kingdom

8.3.2.4 Italy

8.3.2.5 Rest of The Europe

8.4 Asia-Pacific

8.4.1 Market Size and Forecast

8.4.2 Asia-Pacific: Potassium Sorbate Market by Country

8.4.2.1 China

8.4.2.2 India

8.4.2.3 Japan

8.4.2.4 South Korea

8.4.2.5 ASEAN Countries

8.5 Middle East and Africa (MEA)

8.5.1 Market Size and Forecast

8.5.2 MEA: Potassium Sorbate Market by Country

8.5.2.1 Saudi Arabia

8.5.2.2 South Africa

8.5.2.3 Turkey

8.6 South America

8.6.1 Market Size and Forecast

8.6.2 South America: Potassium Sorbate Market by Country

8.6.2.1 Brazil

8.6.2.2 Argentina

8.6.2.3 Rest of South America

PART 9. COMPETITIVE LANDSCAPE

9.1 Market Share

9.2 Mergers & Acquisitions, Agreements, Collaborations and Partnerships

PART 10. KEY COMPETITOR PROFILES

10.1 Benxi Black Horse Chemical Industry & Commerce Co., Ltd.

- 10.2 Celanese Corporation (Nutrinova)
 - 10.3 Chengdu Huayi Medical Trimming Manufacturing Co., Ltd.
 - 10.4 Daicel Corporation (Daicel Nanning Food Ingredients Co., Ltd.)
 - 10.5 FBC Industries, Inc.
 - 10.6 Guangxi Jinyuan Biochemical Group Co., Ltd.
 - 10.7 Jiangbei Additive Co., Ltd.
 - 10.8 Jiangsu Mupro IFT Corp.
 - 10.9 Jiangsu Tiancheng Biochemical Products Co., Ltd.
 - 10.10 Jinneng Science & Technology Co., Ltd.
 - 10.11 Liaocheng Tianzhu Biotechnology Co., Ltd.
 - 10.12 Linyi Van Science And Technique Co., Ltd. (Sorbic International Plc)
 - 10.13 Nantong Acetic Acid Chemical Co., Ltd.
 - 10.14 Nantong Alchemy Biotech Development Co., Ltd.
 - 10.15 Ningbo Wanglong Group Co., Ltd.
 - 10.16 Rugao Yangtze River Food Co., Ltd.
 - 10.17 Shandong Kunda Biotechnology Co., Ltd. (Shandong Hongda Biological Technology Co., Ltd.)
 - 10.18 Sichuan Boliheng Pharmaceutical Co., Ltd.
 - 10.19 Zhejiang Bossen Ingredients Co., Ltd.
- *LIST IS NOT EXHAUSTIVE

PART 11. PATENT ANALYSIS

- 11.1 Patent Statistics
- 11.2 Regional Analysis
- 11.3 Trends Analysis

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