

# Global Polyvinylidene Chloride (PVDC) Coated Films Market 2023

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## Abstracts

### Description

The global PVDC coated films market is projected to demonstrate steady expansion between 2022 and 2029. The market size is estimated to increase from approximately \$1.42 billion in 2022 to \$1.68 billion by 2029, representing a compound annual growth rate of 2.4% over this period.

The market experienced challenges due to the COVID-19 pandemic but has since recovered and is exhibiting stable growth trends. A key driver is the expanding processed food industry and demand for PVDC-coated films in food packaging applications. Potential hindrances to expansion could arise from substitute materials. However, opportunities exist through developing innovative technologies for recycling PVDC film structures.

Currently, the Asia Pacific region, particularly China, Japan, and India, leads in global consumption. PVDC-coated films provide beneficial properties such as moisture-proofing, gas-barrier effects and aroma retention, making them valuable packaging materials especially for the food industry.

### Market Segmentation

The market is segmented based on various factors, including film substrate type, application, and geography.

### Segmentation by Film Substrate Type

Bi-axially Oriented Polypropylene (BOPP)

Polyethylene Terephthalate (PET)

Polyvinyl Chloride (PVC)

Others

Segmentation by Application

Food Packaging

Pharmaceutical Blister Packaging

Segmentation by Geography

North America %li%United States, Canada, Mexico

Europe %li%United Kingdom, Germany, France, Italy, and Rest of Europe

Asia-Pacific %li%China, Japan, India, South Korea, and Rest of Asia-Pacific

Latin America %li%Brazil, Argentina, and Rest of Latin America

Middle East and Africa %li%Saudi Arabia, South Africa, and Rest of Middle East and Africa

Biaxially-oriented polypropylene (BOPP) films currently dominate flexible packaging applications in industries such as snacks, confectionery, and meat. The blister packaging sector also presents opportunities for expanding BOPP film utilization.

PVDC-coated BOPP films are employed in overwrapping, horizontal form-fill-seal (HFFS), and vertical form-fill-seal (VFFS) systems, conferring enhanced oxygen barrier properties. The food packaging industry accounts for the largest share of global demand, with BOPP widely used for meat and dairy wrappers.

PVDC-coated variations exhibit high chemical resistance, inertness, low odor, and comparable barrier effects to metallized films. Additional benefits include low stretchability, strong bonding, and low water absorbency making them ideally suited for

food coverings.

Rising consumption stems from the vital importance of the food packaging industry in preserving and transporting nourishment. The market is projected to experience ongoing expansion given these dynamics. Currently, the Asia Pacific region, led by China, India, and Japan, represents the leading global market. Strong demand arises from population growth and improving living standards across developing Asian nations.

### Competitive Landscape

The global PVDC coated films market is fragmented, with many Tier 1 and Tier 2 companies dominating the global share. Key companies include ACG Global Group, Inc., Asahi Kasei Corporation, Bilcare Ltd., Caprihans India Limited, CCL Industries Inc., Cosmo First Ltd., Glenroy, Inc., Jindal Poly Films Ltd., Klockner Pentaplast Of America, Inc., Kureha Corporation, Liveo Research AG, Perlen Packaging AG, Polinas Plastik Sanayii Ve Ticaret A.S., Polyplex Corporation Ltd., Radha Madhav Corporation Limited, Suzhou Tipack Co., Ltd., Tekni-plex Inc., Transparent Paper Ltd., UNITIKA Ltd., VALTEC ITALIA S.R.L., VIBAC S.p.A., among others

### Recent Industry Developments

In April 2022, Jindal Poly Films, a subsidiary of Jindal PolyPack, acquired SMI Coated Products in April 2022. This acquisition helped the company expand its product offerings in labels and related items. Jindal PolyPack already owns the world's largest production sites for Biaxially Oriented Polypropylene (BOPP) and Biaxially Oriented Polyethylene Terephthalate (BOPET) films.

In the same month, Cosmo Films Ltd. announced plans to build a new production plant in Aurangabad for cast polypropylene. This plant will have an annual capacity of 25,000 million tonnes, demonstrating the company's commitment to growth and market presence.

### Why Choose This Report

Gain a reliable outlook of the global PVDC coated films market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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