

# Global Phenoxyethanol (CAS 122-99-6) Market 2023

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## Abstracts

Phenoxyethanol is a widely used preservative in the cosmetic and personal care industry. It is an organic compound with the chemical formula  $C_8H_{10}O_2$ .

Phenoxyethanol is effective at inhibiting the growth of bacteria and fungi in various cosmetic products, such as skincare formulations, hair care products, and makeup. It is valued for its broad-spectrum antimicrobial properties and its compatibility with other cosmetic ingredients.

The global phenoxyethanol market is likely to register a CAGR of over 4.6% with an incremental growth of USD 54.2 million during the forecast period 2023-2029.

This comprehensive industry report provides market estimates and forecasts, accompanied by a detailed examination of the application, and region aspects. It delivers a quantitative analysis of the market, empowering stakeholders to leverage existing market opportunities. Furthermore, the report identifies key segments for potential opportunities and strategies, drawing insights from market trends and the approaches of leading competitors.

The global baby bottle market has been extensively analyzed by categorizing it according to various sub-segments in order to provide accurate forecasts of industry size and assess trends within specific areas.

The global market for phenoxyethanol can be segmented by application: cosmetics and household products, paints and coatings, pharmaceuticals, resins, others. Among these, the cosmetics and household products segment was accounted for the highest revenue generator in 2022.

Phenoxyethanol market is further segmented by region: Asia-Pacific, Europe, North America, Rest of the World (RoW). Asia-Pacific is projected to portray the fastest growth

rate in the coming years.

The market research report covers the analysis of key stake holders of the global phenoxyethanol market. Some of the leading players profiled in the report include Ashland Global Holdings Inc., BASF SE, Clariant AG, Lanxess AG, Liaoning Kelong Fine Chemical Co., Ltd., The Dow Chemical Company, Xinxiang Jujing Chemical Co., Ltd., Zhejiang Sheng Xiao Chemicals Co., Ltd., among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

### Why Choose This Report

Gain a reliable outlook of the global phenoxyethanol market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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Market Segments Covered in Global Phenoxyethanol Industry Analysis:

#### i.) Application

Cosmetics and household products

Paints and coatings

Pharmaceuticals

Resins

Others

## ii.) Region

Asia-Pacific

Europe

North America

Rest of the World (RoW)

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