

Global Pharmaceutical Packaging Market 2023

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Abstracts

Pharmaceutical packaging plays a crucial role in ensuring the protection, integrity, and safe delivery of pharmaceutical products to patients. It encompasses a comprehensive process that involves the design, production, and labeling of packaging materials that meet stringent regulatory requirements and uphold the quality and efficacy of pharmaceutical products. According to the latest market estimates, the global pharmaceutical packaging market is projected to experience significant growth, with an anticipated increase of USD 31.9 billion by 2029, at an average annual growth rate of 5.25 percent.

Pharmaceutical products are highly susceptible to environmental factors such as moisture, light, oxygen, and temperature. These factors can deteriorate the product's quality and potency, potentially compromising patient safety. Therefore, the selection of appropriate packaging materials and designs is critical to protect the product from these elements and maintain its stability, potency, and shelf life. The demand for packaging solutions that ensure product integrity and extend the lifespan of pharmaceutical products is a key driver of the pharmaceutical packaging market.

The pharmaceutical packaging market caters to a wide range of packaging needs, including primary packaging (the immediate contact between the product and the packaging material), secondary packaging (the outer layer that encloses primary packages), and tertiary packaging (used for transportation and bulk handling). Materials commonly used in pharmaceutical packaging include glass, plastic, aluminum foil, and various types of paperboard.

The report covers market size and growth, segmentation, regional breakdowns, competitive landscape, trends and strategies for global pharmaceutical packaging market. It presents a quantitative analysis of the market to enable stakeholders to capitalize on the prevailing market opportunities. The report also identifies top segments

for opportunities and strategies based on market trends and leading competitors' approaches.

Market Segmentation

Type of packaging: primary packaging, secondary packaging, tertiary packaging

Material: aluminum foils, glass, paper and paperboard, plastics and polymers, others

End user: pharmaceutical companies, CMOs and CDMOs, others

Region: Asia-Pacific, Europe, North America, Middle East and Africa (MEA), South America

This industry report offers market estimates and forecasts of the global market, followed by a detailed analysis of the type of packaging, material, end user, and region. The global market for pharmaceutical packaging can be segmented by type of packaging: primary packaging, secondary packaging, tertiary packaging. In 2022, the primary packaging segment made up the largest share of revenue generated by the pharmaceutical packaging market. Primary packaging refers to the immediate packaging that comes into direct contact with the pharmaceutical product. It plays a crucial role in protecting the integrity, safety, and efficacy of the medication. Primary packaging materials include bottles, vials, blister packs, ampoules, prefilled syringes, and tubes, among others. These materials are designed to provide a barrier against light, moisture, oxygen, and other external factors that may potentially degrade the drug. Stringent regulations and quality standards in the pharmaceutical industry necessitate robust and reliable primary packaging solutions to ensure product safety and compliance. Additionally, the increasing demand for patient-friendly packaging, such as child-resistant and senior-friendly containers, has driven the growth of primary packaging.

The global pharmaceutical packaging market can be further divided into various segments based on the type of material used. These segments include aluminum foils, glass, paper and paperboard, plastics and polymers, and others. Among these, the plastics and polymers segment emerged as the leading contributor to the global pharmaceutical packaging market in 2022.

Plastics and polymers have gained significant popularity as packaging materials in the pharmaceutical industry due to their versatility, cost-effectiveness, and ability to meet specific packaging requirements. They offer a wide range of benefits including excellent barrier properties against moisture, light, and oxygen, which helps preserve the integrity and stability of pharmaceutical products. Plastics and polymers are also lightweight, durable, and easily customizable, making them suitable for various packaging formats

such as bottles, tubes, blister packs, and sachets.

Based on end user, the pharmaceutical packaging market is segmented into: pharmaceutical companies, CMOs and CDMOs, others. Among these segments, the pharmaceutical companies segment is projected to hold the largest share in the global pharmaceutical packaging market. Pharmaceutical companies are the primary stakeholders in the pharmaceutical packaging industry as they are responsible for the production, packaging, and distribution of pharmaceutical products. These companies span a wide range of sectors, including prescription drugs, over-the-counter medications, generic drugs, and biopharmaceuticals. As a result, they require extensive packaging solutions to meet the diverse needs of their product portfolios. The increasing demand for medications, driven by the growing global population and the prevalence of various diseases, has significantly boosted the requirements for pharmaceutical packaging. Pharmaceutical companies need robust packaging solutions to ensure the safety, integrity, and efficacy of their products throughout the supply chain.

The pharmaceutical packaging market can also be segmented based on region, including Asia-Pacific, Europe, North America, the Middle East and Africa (MEA), and South America. Among these regions, North America emerged as the largest contributor to the global pharmaceutical packaging market in 2022 and is projected to maintain its dominant position throughout the forecast period. The region is home to a significant number of pharmaceutical companies, including major multinational corporations and innovative biotech firms. These companies drive the demand for advanced packaging solutions to meet the diverse requirements of their extensive product portfolios.

Moreover, North America has a well-established healthcare infrastructure and a robust regulatory environment that emphasizes the safety, quality, and integrity of pharmaceutical products. Stringent regulations and guidelines set by regulatory authorities such as the U.S. Food and Drug Administration (FDA) necessitate the use of reliable and compliant packaging materials and practices. This creates a strong market demand for sophisticated packaging solutions in North America.

Furthermore, the growing healthcare expenditure in North America, coupled with an aging population and a high prevalence of chronic diseases, contributes to the increased demand for pharmaceutical products. As a result, pharmaceutical companies in the region require efficient packaging solutions to ensure the safe storage, transportation, and dispensing of medications to patients.

Major Companies and Competitive Landscape

The report also provides analysis of the key companies of the industry and their detailed company profiles including Amcor plc, AptarGroup, Inc., Berry Global, Inc., CCL Industries Inc., Constantia Flexibles GmbH, Gerresheimer AG, International Paper Company, Nipro Corporation, Nolato AB, Parekhplast India Limited, Schott AG, SGD S.A., Shandong Pharmaceutical Glass Co., Ltd., Sonoco Products Company, West Pharmaceutical Services, Inc., WestRock Company, among others. In this report, key players and their strategies are thoroughly analyzed to understand the competitive outlook of the market.

Scope of the Report

To analyze and forecast the market size of the global pharmaceutical packaging market.

To classify and forecast the global pharmaceutical packaging market based on type of packaging, material, end user, region.

To identify drivers and challenges for the global pharmaceutical packaging market.

To examine competitive developments such as mergers & acquisitions, agreements, collaborations and partnerships, etc., in the global pharmaceutical packaging market.

To identify and analyze the profile of leading players operating in the global pharmaceutical packaging market.

Why Choose This Report

Gain a reliable outlook of the global pharmaceutical packaging market forecasts from 2023 to 2029 across scenarios.

Identify growth segments for investment.

Stay ahead of competitors through company profiles and market data.

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

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