

Global Pet Products Market 2022 - Snapshot

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Abstracts

Pets are part of the family in the majority of households worldwide. Dogs are the most popular pet, owned by 33% of respondents, with cats coming in second, at 23%, according to more than 27,000 online consumers whom GfK surveyed in 22 countries. The pet industry consists of many significant branches: pet food and treats, vet care, supplies & accessories, insurance, etc. Pet products refer to products and supplies intended for consumption by pets (including dog, cat, fish, bird, rabbit, etc.) Pet products generally consist of stain and odor control products, healthcare, collars, feeders, crates and carriers, toys, grooming accessories, etc. The rise in pet humanization has led to consumers spending significantly on pet supplements, healthcare products, toys, accessories, and other related products to keep them active, healthy, and happy. According to market research study published by Gen Consulting Company, the market size of the global pet products sector is expected to rise by USD 24 billion with a CAGR of 6.1% by the end of 2028.

This industry report offers market estimates of the global market, followed by a detailed analysis of the product, distribution channel, and region. The global market data on pet products can be segmented by product: grooming products, pet healthcare, stain & odor control products, others. Pet products market is further segmented by distribution channel: e-commerce, pet specialty stores, supermarkets & hypermarkets, veterinary clinics, others. Based on region, the pet products market is segmented into: Asia Pacific, Europe, Latin America, Middle East and Africa, North America.

The global pet products market is highly competitive. Key companies profiled in the report include Bark & Co. (Barkbox Inc.), Beaphar B.V., Boehringer Ingelheim Auslandsbeteiligungs GmbH, Brouwer S.A., Central Garden & Pet Company, Church & Dwight Co. Inc., DoggyMan H.A. Co. Ltd., Elanco Animal Health Incorporated, Ferplast S.p.A., FibreCycle Pty Ltd. (Kent Pet Group Inc.), GestoAgro S.A.S, Guangdong Boyu Group Co. Ltd., Guangdong Zhenhua Electric Appliance Co. Ltd., Lion Corporation,

Marltons Pets & Products (Pty) Ltd, Mars Incorporated, Merck & Co., Nestle S.A., OOO NVC Agrovetzashchita, Perrigo Company PLC, Pets Choice Limited (Bob Martin), PTH Certech Sp.J, Rufus & Coco (Pty) Ltd., Sensen Group Co. Ltd., Spectrum Brands Holdings Inc., The Clorox Company, Tolsa S.A., Trixie Heimtierbedarf GmbH & Co. KG, Unicharm Corporation, Zoetis Inc.

The data-centric report focuses on market trends, status and outlook for segments. With comprehensive market assessment across the major geographies, the report is a valuable asset for the existing players, new entrants and the future investors.

Why buy this report?

Get a detailed picture of the Global Pet Products Market

Identify segments/areas to invest in over the forecast period in the Global Pet Products Market

Understand the competitive environment, the market's leading players

The market estimate for ease of analysis across scenarios in Excel format.

Strategy consulting and research support for three months.

Print authentication provided for the single-user license.

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Bark & Co. (Barkbox, Inc.)
Beaphar B.V.

Boehringer Ingelheim Auslandsbeteiligungs GmbH
Brouwer S.A.
Central Garden & Pet Company
Church & Dwight Co., Inc.
DoggyMan H.A. Co., Ltd.
Elanco Animal Health Incorporated
Ferplast S.p.A.
FibreCycle Pty Ltd. (Kent Pet Group, Inc.)
GestoAgro S.A.S
Guangdong Boyu Group Co., Ltd.
Guangdong Zhenhua Electric Appliance Co., Ltd.
Lion Corporation
Marltons Pets & Products (Pty) Ltd
Mars, Incorporated
Merck & Co.
Nestle S.A.
OOO NVC Agrovetzashchita
Perrigo Company PLC
Pets Choice Limited (Bob Martin)
PTH Certech Sp.J
Rufus & Coco (Pty) Ltd.
Sensen Group Co., Ltd.
Spectrum Brands Holdings, Inc.
The Clorox Company
Tolsa S.A.
Trixie Heimtierbedarf GmbH & Co. KG
Unicharm Corporation
Zoetis Inc.

PART 8. METHODOLOGY

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